

# WISE GIVING™

GUIDE

BBB WISE GIVING ALLIANCE : SPRING/SUMMER 2025

BBB®  
CHARITY STANDARDS  
REVISION  
PROJECT





A Publication of the  
BBB Wise Giving Alliance

The *Wise Giving Guide* is published three times a year to help donors make more informed giving decisions. This guide includes a compilation of the latest evaluation conclusions completed by the BBB Wise Giving Alliance.

If you would like to see a particular topic discussed in this guide, please email suggestions to

[guide@give.org](mailto:guide@give.org)

or write to us at the address below.

## SPRING/SUMMER ISSUE 2025

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# president's MESSAGE

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**A**rt Taylor, who has served as President & CEO of this organization since 2001, recently announced he was leaving to become the new CEO of the Association of Fundraising Professionals. I am honored that the BBB Wise Giving Alliance Board has appointed me as the new President & CEO. I have served as the Chief Operating Officer for many years and most recently as its Executive Vice President. Art and I have been an integral part of BBB WGA for over two decades, working together to develop and implement the organization's strategic vision.

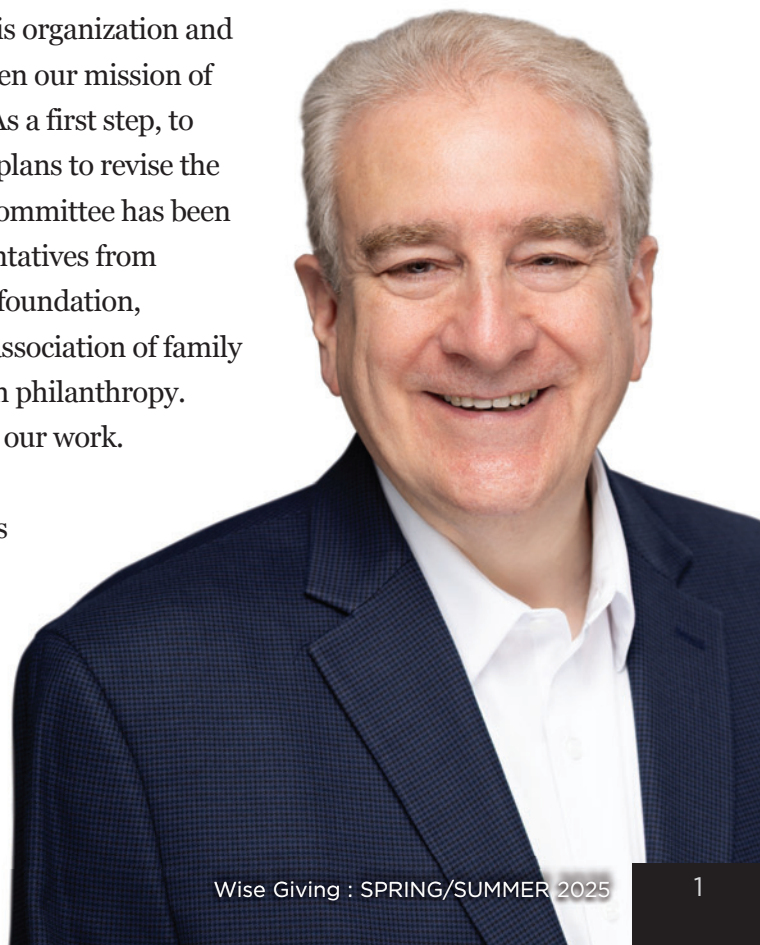
It has been a privilege to work alongside Art, whose leadership helped launch many projects and initiatives, including: the BBB Accredited Charity Seal program, incorporating new technologies to increase our charity reporting capabilities, the Donor Trust Report, the Heart of Giving Podcast, Advancing Collaboration, Wise Giving Wednesday, GiveSafely donation platform, various website redesigns, and most recently the AskGive.org chat program. His drive to expand our reach helped us better serve both donors and charitable organizations.

I am grateful for everything he has accomplished at this organization and look forward to building on his success to further strengthen our mission of promoting wise giving and trustworthy charity practices. As a first step, to enhance our charity reporting efforts, this issue describes plans to revise the *BBB Standards for Charity Accountability*. An advisory committee has been organized to help guide us in this goal. It includes representatives from well-known national charities, smaller charities, a private foundation, a CPA firm, a state government charity regulator, a trade association of family foundations, Better Business Bureaus, and other experts in philanthropy.

Thank you for your continuing interest and support of our work. I look forward to this new challenge and am committed to striving to better serve you in your wise giving decisions in the years to come.



Bennett M. Weiner,  
*President & CEO*



# BBB Charity Standards Revision Project

The *BBB Standards for Charity Accountability* are an essential and fundamental part of our charity evaluations. The standards also support our mission to strengthen public confidence in charities by promoting wise giving and trustworthy charity practices. This year, BBB Wise Giving Alliance (BBB WGA) launched a project to revise and update the *BBB Charity Standards*. As readers of *Wise Giving Guide*, you probably rely on our standards to make wise giving decisions. We want to share some background and details on how this standards revision will be implemented.

## Background and History

BBB WGA and its predecessor organizations have been reporting on charities for over a century. Over the years, these standards have been updated many times. The last major revision took place in 2003 with significant input from the charitable community, private foundations, fundraisers, Better Business Bureaus, donors, and other philanthropic experts. The resulting 20 *BBB Standards for Charity Accountability* address charity governance, finances, measuring effectiveness (e.g., results or impact reporting), and fundraising and informational materials. The text of these standards appears at the end of each *Wise Giving Guide*. Additional details and implementation guidance on each of the 20 standards is available on the Give.org website.

Since the last revision, some updates have been incorporated into the standard implementation guidance to help clarify how they apply to a changing environment. Overall, the last revision produced a set of standards that has well served the charitable community.

These standards have been useful to both donors and charities. Established charities want to know how to demonstrate to the public that they are accountable. New charities find that standards provide useful benchmarks for their operations. Donors tell us they want ways to sort out all the appeals they receive and find out which charities are open and responsive. By identifying sound practices and setting guidelines, standards provide both groups with common reference points. Donors want to know what to look for and charities want to know what to provide.

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## Due Process

BBB WGA is a strong believer in due process when producing charity reports. These charity accountability assessments are completed at no charge to the charity. A charity that meets all 20 *BBB Charity Standards* is called a BBB Accredited Charity. Due to the depth of *BBB Standards*, the annual financial report charities file with the Internal Revenue Service, the IRS Form 990, does not provide sufficient information to produce these accountability assessments. Charities are asked to complete a detailed questionnaire and provide materials, at least once every two years, to help us prepare these reports.

In terms of the financial part of its reviews, BBB WGA leans more heavily on the organization's audited financial statements. While we also request the latest IRS Form 990, the audited financial statements generally provide a more complete picture of the organization's financial position; and the notes to the audit add important details not generally found in the government form.



After the charity provides the requested information, the staff of BBB WGA corresponds with the charity before a report is finalized. A draft version of each report is always shared with the subject charity prior to posting the report online. Charities are often able to amend initial findings based on submitting clarifications and/or additional information to consider.

BBB WGA also does not make judgments on the worthiness of a charity's mission or programs. BBB WGA produces reports that specify if the charity meets or does not meet the referenced standards along with a summary of the charity's mission, program services, governance, and finances.

Our commitment to due process extends to the development and revision of the *BBB Charity Standards*. We seek guidance from an advisory committee of charities and other philanthropic experts to help prepare the revised guidelines. Once a draft of new standards is produced, we will seek additional input from both the donating public and broader charitable community.

## Government Regulations vs. Voluntary Standards

As a standards-based charity evaluator, BBB WGA shares some common interests with federal and state government regulators of charities. We both seek to help the donating public make wise giving decisions but use different tools to accomplish that objective. There is a significant distinction between legal requirements and voluntary standards (e.g., the BBB Charity Standards). An organization *complies* with regulations because the law requires it, but *meets* a standard if the organization chooses to follow it.

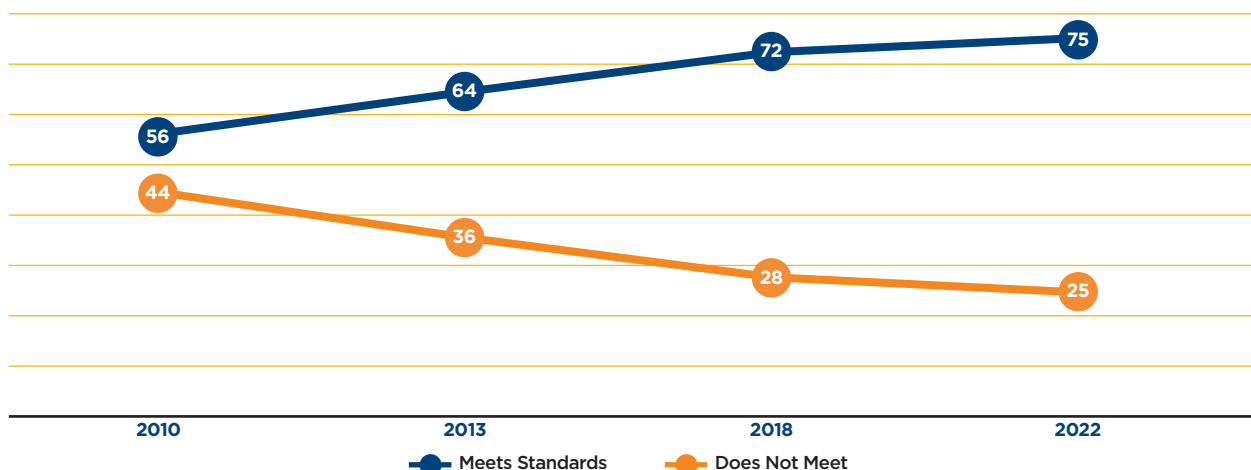
Government agencies can also require charities to submit requested materials through annual charity registration, and, if needed, *subpoenas* for additional information to complete their analysis and/or investigations. In contrast, BBB WGA relies on charities to voluntarily furnish requested information and complete an extensive online questionnaire so that trained and experienced BBB WGA staff can assess if a charity meets the BBB Charity Standards and prepare a resulting report after corresponding with the subject charity. In addition, BBB Charity Standards address issues that go beyond what the law requires of charities.

## Impact of Standards Over Time

In our experience, of the nationally soliciting charities that have provided information to BBB WGA, a larger percentage of them, over time, have been found to meet these Standards. The chart below shows this progression over a ten-year period.

Although the increase in meeting standards may also be a function of growing familiarity with what is required, we believe this still demonstrates a movement of the charitable community to meet these standards and improve their practices. While some charities that are found to not meet standards may decide to stop disclosing information to BBB WGA over time, many take this opportunity to attain accreditation.

**2010-2022: Percentage of Charities that Meet or Do Not Meet BBB Charity Standards**



## Public Perception on Charity Accountability Issues

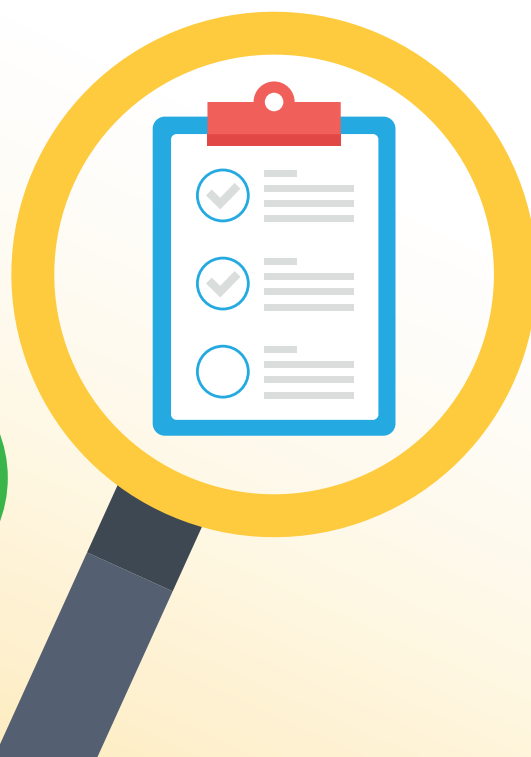
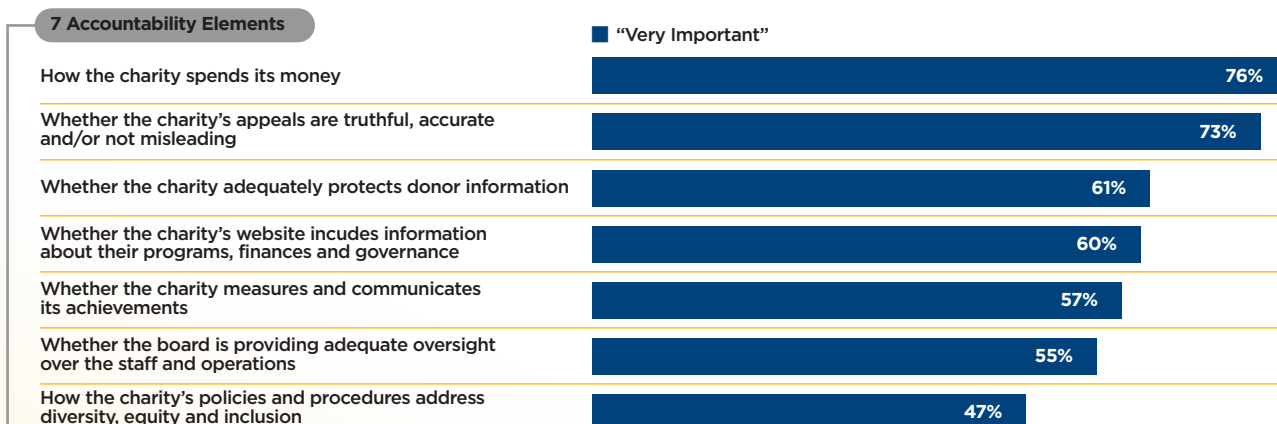
As part of the due process in the development of revised standards, it is vital to explore the public perceptions and expectations in relation to charity accountability.

In December 2023 as part of its *Donor Trust Report*, BBB WGA conducted an online survey of more than 2,100 adults in the United States (and a separate section with more than 1,000 adults in Canada). When asked to consider the importance of seven (7) different accountability elements, survey participants said it is “very important” (9 or 10 out of a ten-point scale) for independent monitors to review how the charity spends its money (75.9%); whether the charity’s appeal are accurate, truthful, and not misleading (73.4%); and whether the charity adequately protects donor information (60.7%). The Canadian survey also showed the same three issues chosen by the highest percentage of participants.

While it is not surprising that charity finances continue to be an area of public interest, the survey demonstrates that other accountability matters are also top of mind. For additional details visit [Give.org/donortrust](https://www.give.org/donortrust) to access the full *Give.org Donor Trust Special Report: Public Eye on Accountability*, or see the Fall 2024 issue of the *Wise Giving Guide*, which provides highlights of this report.

### Importance Attributed to Accountability Elements

Excerpt from a December 2023 online survey of over 2,100 adult Americans appearing in  
*Give.org Donor Trust Special Report: Public Eye on Accountability*





## Objectives of Charity Standards Revision Project

The BBB Charity Standards Revision Project seeks to produce a new version of the BBB Charity Standards that achieves the following objectives:

- Create a more streamlined set of standards.
- Continue to incorporate the fundamental accountability concepts of transparency, oversight, accuracy, respect, and integrity.
- Recognize that both charities and donors benefit from a trusted charitable marketplace.
- Maintain and strengthen a BBB charity reporting process that incorporates fairness and due process.

BBB WGA has appointed a panel of 21 advisors to form the BBB Charity Standards Revision Advisory Committee. The Committee includes representatives from well-known national charities, smaller charities, a private foundation, a CPA firm, a state government charity regulator, a trade association of family foundations, Better Business Bureaus, and other experts in philanthropy.

The Committee will review the current standards and consider new and emerging issues such as cybersecurity, donor privacy, and use of AI by charities. In addition, this advisory group will consider the impact recent federal funding cutbacks might have on charities and how this period of financial uncertainty could be addressed in the revised guidelines.

A roster of this Committee appears on the following page. We are honored that these individuals will assist us in this project and look forward to our deliberations during 2025. BBB WGA also invites the public, charities, fundraisers, private foundations, and others to share comments on what they perceive as emerging accountability issues. A special section on the Give.org website will enable visitors to share their views.

When the Committee has completed its initial work, BBB WGA will release a draft version of revised guidelines for additional input from charities and donors.

This input will be further reviewed to produce a final version of the revised BBB Charity Standards along with a timeframe for implementation and application.

## BBB CHARITY STANDARDS REVISION ADVISORY COMMITTEE

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Woodrow Rosenbaum, Chief Data Officer, **GivingTuesday**

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Lauren Sullivan, Chief of Staff, **American Red Cross**

Nicholas Tedesco, President & CEO, **National Center for Family Philanthropy**

Sally Tyler, Charity Review Manager, **BBB of Greater Houston and South Texas**

Sam Worthington, Senior Fellow, **Forus** and Former CEO, **InterAction**

# How to Read the List of National Charities

**T**he following is an alphabetical listing of the charities that are the subjects of BBB Wise Giving Alliance evaluations. The list includes organizations that have requested to be evaluated as well as those that have received the highest volume of inquiries. The BBB WGA receives inquiries through the mail, phone, e-mail and referrals from local Better Business Bureaus.

## ***Please note the following explanations about this list:***

**Name Inclusion:** Inclusion on this list should not be interpreted as approval or disapproval of a charity. The information in this listing is intended solely to assist donors in exercising their own judgment.

**Name Omission:** Omission from this list should not be interpreted as meaning that a charity meets or does not meet standards. In general, it simply means that the BBB WGA has not developed a report because it has not received recent inquiries about a charity or a charity has not requested to be evaluated.

**Latest Results:** This list reflects the latest charity report results as of March 26, 2025. Charity reports are available until their expiration dates, generally two years after their completion. All reports are based on the BBB Wise Giving Alliance *Standards for Charity Accountability*.

*Are you looking for a national charity that's not on our list?* Ask us about specific national charities not currently included. Encourage national charities we don't currently report about to contact us about enrolling online (there's never a charge for evaluation). In either way, you can help expand the list.



## ***Note to readers about "see entry for"***



Charities sometimes use several names in their materials. In some cases the variation is only slight, such as using an acronym for the full name. In other cases, the names have no self-evident connection, as, for example, the official corporate name and a name used in fund raising. In still others, different individual names may denote different programs of the same organization. This list includes all names currently used by a charity, but the evaluation status of that charity appears only under the main entry. White horizontal bars indicate an alternate name, and refer you to the evaluation listing.











## Definitions for the List's Column Headings

































 **Accredited (Met Standards)** — Charities with a green check box  in the first column next to their name met the 20 Standards for Charity Accountability on pages 44-45. There is no charge to charities for the accreditation evaluation.

 **Standards Not Met** — If a charity has number codes (for example: 3, 6, 7) in the second column with a yellow X mark  that means the charity did not meet cited provision(s) of the BBB Charity Standards on pages 44-45.


































 **Unable to Verify** — If a charity has number codes (for example: 8, 9, 13) in the column with a blue question mark  that means the BBB WGA was unable to verify if the charity met the cited provision(s) of the BBB Charity Standards on pages 44-45. This designation indicates that the charity either did not provide all of the requested information or the information provided was not sufficient to conclude that they met the cited standard(s).


































 **Did Not Disclose** — If a charity has a red exclamation mark  the charitable organization either has not responded to written BBB WGA requests for information or has declined to be evaluated in relation to the *BBB Standards for Charity Accountability*. Charity participation in the BBB WGA's review is voluntary. However, without the requested information, it is not possible to determine whether these charities adhere to all of the *BBB Standards for Charity Accountability*. The BBB WGA encourages charities to disclose accountability information beyond that typically included in financial statements and government filings, in order to demonstrate transparency and strengthen public trust in the charitable sector. The majority of national charities contacted by BBB WGA provide information and participate in the BBB WGA's evaluation program.

 **Review in Progress** — Charities with a  in the column marked Review in Progress are being routinely evaluated based on current materials provided by the organization to the BBB WGA.







































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
<b>A</b> A Chance in Life					
A Leg To Stand On					
AARP Foundation					
Academy of American Poets					
Accelerated Cure Project					
Access Fund					
ACLU Foundation	See entry for American Civil Liberties Union Foundation.				
Action Against Hunger					
Action International Ministries					
Action on Smoking and Health		7, 9, 16	3		
Adopt-A-Classroom					
AdoptaPlatoon					
Adventure Unlimited					
Advertising Council					
Advocates for Youth					
African Christian Fellowship International		1, 4, 6, 7, 11, 14, 17, 18	13, 15, 16		
African Enterprise		1, 6, 7, 16, 17, 18			
African Wildlife Foundation					
Aga Khan Foundation USA		6, 7	13, 15		
Aid for Starving Children					
Alight					
Alliance for Lupus Research	See entry for Lupus Research Alliance.				
Alpha-1 Foundation					
ALS Association					
ALS Therapy Development Institute					
ALSAC/St. Jude Children's Research Hospital					
Alzheimer's Association/Alzheimer's Disease and Related Disorders Association					
Alzheimer's Disease Research Foundation	See entry for Cure Alzheimer's Fund.				
Amazon Conservation Association					
American Needs Fatima					
America Scores					
American Anti-Vivisection Society					
American Associates, Ben-Gurion University of the Negev					
American Association for Cancer Research					
American Association of Kidney Patients		3, 6, 7, 14, 16, 17, 18	13, 15		

















































































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
American Autoimmune Related Diseases Association					
American Battlefield Trust					
American Bible Society					
American Cancer Society					
American Childhood Cancer Organization					
American Civil Liberties Union Foundation					
American Consumer Institute Center for Citizen Research					
American Diabetes Association					
American Family Association					
American Federation of Police and Concerned Citizens					
American Foundation					
American Foundation for the Blind					
American Friends of Tel Aviv University					
American Friends Service Committee					
American Geophysical Union		6, 7, 16, 17, 18			
American Health Assistance Foundation	See entry for BrightFocus Foundation.				
American Heart Association/American Stroke Association					
American Himalayan Foundation					
American Humane					
American Indian College Fund					
American Indian Education Fund	See entry for Partnership With Native Americans.				
American Indian Graduate Center	See entry for Native Forward Scholars Fund.				
American Indian Science and Engineering Society		6, 7, 14, 18	3, 15, 16		
American Institute for Cancer Research					
American Ireland Fund					
American Jewish Joint Distribution Committee					
American Jewish World Service					
American Kidney Fund					
American Leprosy Missions					
American Liver Foundation			7		
American Macular Degeneration Foundation					
American Near East Refugee Aid	See entry for Anera.				
American Printing House for the Blind					
American Red Cross					
American Society for the Prevention of Cruelty to Animals					











Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
American Stroke Association	See entry for American Heart Association.				
American Technion Society					
American Thyroid Association					
American Tinnitus Association					
Americans United for Life					
Americans United for Separation of Church and State					
AmeriCares Foundation					
America's Charities					
America's VetDogs—The Veteran's K-9 Corps	See entry for Guide Dog Foundation for the Blind and America's VetDogs.				
amfAR	See entry for Foundation for AIDS Research.				
Amigos for Christ					
Amnesty International of the USA					
AMREF Health Africa					
Amyotrophic Lateral Sclerosis Association	See entry for ALS Association.				
Anera					
Animal Legal Defense Fund					
Animal Welfare Institute					
Appalachia Service Project					
Appalachian Trail Conservancy					
Arc of the United States, The					
Archaeological Conservancy					
Archaeological Institute of America					
Armed Services YMCA of the USA					
Armenian Eye Care Project		1, 3, 14, 16, 17	13		
Arms of Hope					
Asian Americans Advancing Justice					
Asia's Hope					
ASPCA	See entry for American Society for the Prevention of Cruelty to Animals.				
Association on American Indian Affairs					
Asthma and Allergy Foundation of America					
Astronaut Scholarship Foundation		7, 10			
Atlas Free					
Autism Society of America					
Autism Speaks					
Autism Spectrum Disorder Foundation					




















Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
<b>B</b>					
Barth Syndrome Foundation					
Bat Conservation International					
Benny Hinn Ministries					
Best Buddies International					
Best Friends Animal Society		4			
Bethany Christian Services					
Bible Broadcasting Network					
Bibles for the World					
Biblica					
Big Brothers Big Sisters of America					
Big Life Foundation USA					
Bigelow Laboratory for Ocean Sciences		6, 7			
Bill, Hillary & Chelsea Clinton Foundation	See entry for Clinton Foundation.				
Blessings in a Backpack			7		
Blinded Veterans Association					
Blood Water Mission					
Blue Card					
Blue Star Families					
B'nai B'rith International					
Bobby Jones Chiari and Syringomyelia Foundation					
Bone Health and Osteoporosis Foundation					
Books for Africa					
Boot Campaign, Inc.					
Boulder Crest Retreat Foundation					
Boy Scouts of America					
Boys & Girls Clubs of America					
Boys Town					
Brain Injury Association of America		6, 14, 18	1, 3, 19		
Breakthrough T1D					
Breast Cancer Prevention Partners		1, 16	3, 15		
Brennan Center for Justice					
BrightFocus Foundation					
Brother's Brother Foundation					
BuildOn					
<b>C</b>					
Campaign for Tobacco-Free Kids					
Cancer Research Institute					
Cantor Fitzgerald Relief Fund					
Care Net					
Care USA					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
CaringBridge					
Catholic Medical Mission Board					
Catholic Near East Welfare Association					
Catholic Relief Services					
CBE International					
CEDARS Home for Children Foundation		8, 10			
Celebrity Foundation for Children					
Center for Adoption Support and Education		6			
Center for Biological Diversity					
Center for Civilians in Conflict					
Center for Disaster Philanthropy					
Center for Food Safety					
Center for International Policy					
Center for Reproductive Rights					
Center for Science in the Public Interest					
Center for Victims of Torture					
Center for Violence Prevention					
Center for Watershed Protection		14, 16	11, 13		
Central Asia Institute					
Ceres					
Chabad on Campus International					
Charcot-Marie-Tooth Association		6, 7, 11, 16, 18	13		
Charity Global	See entry for charity: water.				
Charity Navigator					
charity: water					
CharityVision International					
CHC: Creating Healthier Communities					
Chesapeake Bay Foundation					
Child Mind Institute					
Childcare Worldwide					
ChildFund International					
Childhood Leukemia Foundation		2, 6, 7, 8, 9, 16, 18	15		
Children International					
Children of Armenia Fund					
Children of Fallen Patriots Foundation					
Children of the Nations					
Children, Incorporated					
Children's Cancer Cause		14, 18			
Children's Cancer Research Fund					
Children's Defense Fund		14			
Children's Food Fund	See entry for World Emergency Relief.				









































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Children's Hunger Relief Fund					
Children's Inn at NIH					
Children's International Summer Village					
Children's Organ Transplant Association					
Children's Scholarship Fund					
Children's Tumor Foundation					
Children's Wish Foundation International					
Chop Chop Family					
Christian Aid Mission					
Christian Appalachian Project		1, 6, 7			
Christian Blind Mission International					
Christian Broadcasting Network					
Christian Freedom International		6, 14, 16			
Christian Relief Services Charities					
Christopher and Dana Reeve Foundation					
Church World Service					
Cigar Family Charitable Foundation					
CitiHope International					
Citizens Against Government Waste					
Citizens United Foundation					
Civil Air Patrol					
Clare Booth Luce Policy Institute					
Clinton Foundation / aka Bill, Hillary & Chelsea Clinton Foundation					
Coalition to Salute America's Heroes Foundation					
Coast Guard Foundation					
Colorectal Cancer Alliance					
Comic Relief, Inc.					
Common Hope					
Communities In Schools					
Compassion & Choices					
Compassion International					
Concern Worldwide US					
Conquer Cancer Foundation of the American Society of Clinical Oncology		1, 6, 7, 14, 16, 18			
Consumer Reports					
COPD Foundation					
Coptic Orphans Support Association					
Corporate Accountability					
Corporate America Supports You					
Corporation for Supportive Housing					






































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Correctional Peace Officers Foundation					
Corus International					
Council for Adult and Experiential Learning					
Covenant House					
Crazy Horse Memorial Foundation					
Crohn's & Colitis Foundation					
Cross Catholic Outreach					
Cross International		7, 14			
CRU					
Cure Alzheimer's Fund					
CURE Epilepsy					
Cure HHT		14			
CURE International					
Cure SMA					
CureSearch for Children's Cancer			7, 15		
Cystic Fibrosis Foundation					


















## D


















Damon Runyon Cancer Research Foundation		10			
Dana-Farber Cancer Institute					
Dave Thomas Foundation for Adoption					
The David Sheldrick Wildlife Trust USA					
Days End Farm Horse Rescue					
Days for Girls International		19			
Death With Dignity National Center					
Defenders of Wildlife					
Delivering Good					
Diabetes Action Research and Education Foundation					
Diabetes Research Connection					
Diabetes Research Institute Foundation		6, 8, 9			
Dian Fossey Gorilla Fund International					
The DigDeep Right to Water Project					
Direct Relief					
Disabled American Veterans					
Disabled Veterans National Foundation		6, 7, 8, 9, 16, 17			
DiscipleMakers		18			
Doctors Without Borders USA		4, 6, 16, 19			
Dogs for Better Lives					
DonorsChoose.org					
DoSomething					
Dravet Syndrome Foundation					








































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Dream Factory					
Dress for Success Worldwide					
Dressembler Foundation		4, 6, 7, 16, 18, 19	15		
Drug Policy Alliance					
Ducks Unlimited		6, 7, 12, 19			
Dupuytren Research Group					
E					
Eagle Mountain International Church					
Earth Island Institute					
EARTHDAY.ORG					
Earthjustice					
EarthShare					
Earthwatch Institute					
Earthworks					
Eastern Congo Initiative					
Easterseals					
EB Research Partnership					
EdChoice					
Ehlers-Danlos Society					
Eight Days of Hope					
Eisenhower Foundation					
Ekal Vidyalaya Foundation of USA					
Elephant Sanctuary in Tennessee					
Elizabeth Glaser Pediatric AIDS Foundation					
Embrace Relief Foundation					
EMERGENCY USA					
EngenderHealth					
Entertainment Industry Foundation					
Environmental Defense Fund					
Environmental Working Group		1, 4, 6, 7, 14, 16	3, 15		
EOD Warrior Foundation					
Episcopal Relief & Development					
Equality Now					
Equine Land Conservation Resource					
Evangelical Lutheran Church in America					
Everglades Foundation					
Every Child Ministries					
Every Mother Counts					
Everytown for Gun Safety Support Fund					
Ezer Mizion		1, 2, 6, 8, 14, 16	3		





































Name of National Charity		 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
F	FairVote					
	Family Legacy Missions International					
	Family Reach Foundation					
	Family Research Council					
	Farm Sanctuary					
	Father Flanagan's Boys' Home	See entry for Boys Town.				
	Favor International					
	Federation for American Immigration Reform					
	Feed My Starving Children					
	Feed the Children					
	Feeding America					
	Fellowship of Christian Athletes					
	Field Ready					
	FINCA International					
	Firefighter Cancer Support Network					
	First Book					
	First Nations Development Institute					
	First Responders Children's Foundation					
	Fisher House Foundation					
	Fistula Foundation					
	FOCUS North America		7, 14, 16	15		
	Focus on the Family					
	Fonkoze USA					
	Food & Water Watch					
	Food for the Hungry					
	Food for the Poor					
	FoodCorps		4, 18			
	For Inspiration and Recognition of Science and Technology (FIRST)		3, 6, 17			
	FORCE: Facing Our Risk of Cancer Empowered		19			
	Ford's Theatre Society					
	Forever Our Rivers Foundation					
	Forward Edge International					
	Fos Feminista					
	Foundation Fighting Blindness					
	Foundation for AIDS Research					
	Foundation for Children in Need					
	Foundation for Economic Education		6, 7, 16, 18	3		
	Foundation for Ichthyosis & Related Skin Types		6, 7, 14, 16	15		
	Foundation for Individual Rights and Expression					


































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Foundation for the National Institutes of Health					
Franciscan Foundation for the Holy Land					
Fred Hutchinson Cancer Center					
Free Wheelchair Mission					
Freedom from Religion Foundation			13		
Freedom Now		1, 6			
Freedom Service Dogs		7, 14			
French Heritage Society					
Friends of Animals					
Friends of the Earth					
Friends of Trees					
Friends Without a Border					
Friendship Force International					
FSHD Society					
Fuller Center for Housing					






































G					
Galapagos Conservancy					
Gary Sinise Foundation					
Gateway for Cancer Research					
Gay and Lesbian Alliance Against Defamation		16, 18			
Gentle Giants Draft Horse Rescue Society					
Gift of Adoption Fund					
Gift of Life International					
Gift of Life Marrow Registry		5			
Giraffe Heroes Project					
Girl Scouts of the USA					
Girls Educational and Mentoring Services					
Girls Inc.		14, 19	15		
Give Kids The World					
Give2Asia					
GiveDirectly		2, 14, 16	1		
Giving Kitchen					
GLAAD	See entry for Gay and Lesbian Alliance Against Defamation.				
Glaucoma Research Foundation					
Gleaning for the World					
Global AIDS Interfaith Alliance					
Global Child Advocates		4, 13, 16	9, 11, 14		
Global Christian Relief		6, 7			
Global Communities		7, 13, 14	1, 6, 9, 19		
Global Fellowship					
The Global FoodBanking Network					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Global Forest Generation		6, 7, 16 18	13		
Global Fund for Children					
Global Fund for Women					
Global Impact					
Global Justice Center					
Global Lyme Alliance					
Global Partnerships					
Global Refuge		16			
GlobalGiving Foundation					
GO Ministries					
GO2 Foundation for Lung Cancer					
Good Days		4			
The Good Food Institute					
Good Neighbors USA					
Good Plus Foundation					
Good Sports					
Good360					
Goodwill Industries International					
Gospel for Asia					
Government Accountability Project					
Grameen Foundation					
Grand Canyon Trust					
Grassroots International					
Greater Yellowstone Coalition		19			
Green Beret Foundation		6, 7, 14, 19	13, 16		
Greenpeace Fund					
Grist Magazine					
Guide Dog Foundation for the Blind and America's VetDogs					
Guide Dogs for the Blind					
Guide Dogs of America					
Guiding Eyes for the Blind					
Guttmacher Institute					
GVNGorg					
<b>H</b>					
H. Lee Moffitt Cancer Center and Research Institute Foundation					
Habitat for Humanity International					
Hadassah the Women's Zionist Organization of America					
Hagar USA					


















Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Haiti Partners					
Hal Lindsey Website Ministries					
Halcyon House		1, 14			
Hand in Hand American Friends of the Center for Jewish-Arab Education in Israel		1, 6, 7, 14, 16, 17, 18	3, 13		
Hazelden Betty Ford Foundation					
Headstrong Project					
Health Volunteers Overseas					
HealthWell Foundation		4			
Hearing Health Foundation					
Hearing Loss Association of America					
Heart to Heart International					
Heartbeat International					
Hebrew Immigrant Aid Society	See entry for HIAS.				
Heifer Project International					
Helen Keller Intl					
Help Heal Veterans					
Help Hope Live					
Helping Children Worldwide					
Helping Hand for Relief and Development					
The Heritage Foundation					
HHT Foundation International	See entry for Cure HHT.				
HIAS					
Hidaya Foundation					
Hire Heroes USA					
Hispanic Association of Colleges and Universities					
Hispanic Scholarship Fund					
Holt International Children's Services					
Homes for Our Troops					
Honor Flight Network					
Hope for Haiti					
Hope for Haiti's Children		4, 6			
Hope for Justice					
Hope for the Warriors		7, 16, 19	13		
HOPE International					
Hope Walks		6, 7			
HOPE worldwide					
Human Coalition					
Human Development Foundation of North America					
Human Life International					
Human Milk Banking Association of North America		11, 14, 16, 17, 18	15		

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Human Rights Campaign Foundation					
Human Rights for Kids					
Human Rights Watch					
Humane Society International	See entry for Humane World for Animals International.				
Humane Society of the United States	See entry for Humane World for Animals.				
Humane World for Animals					
Humane World for Animals International					
Humanity & Inclusion					
The Hunger Project					
Hydrocephalus Association					
ICNA Relief USA					
iDE-International Development Enterprises					
In Defense of Animals					
Independence Fund					
Independent Sector					
Indian Law Resource Center					
Inner-City Muslim Action Network					
Innovation: Africa					
Innovations for Poverty Action					
Insight for Living Ministries					
InStep International					
Institute for Justice					
Institute for Shipboard Education		1, 7, 16			
Institute for Social Policy and Understanding		6, 7, 12, 16	15		
International Aid Charity		1, 7, 14, 16, 17	2, 4, 5, 8, 9, 10, 11, 12, 13		
International Animal Rescue, US					
International Book Project					
International Budget Partnership		1, 6, 7, 18			
International Campaign for Tibet		6, 7, 14, 16	8, 9, 13		
International Centre for Missing and Exploited Children					
International Children's Fund		6	13, 14		
International Christian Concern					
International Eye Foundation					
International Fellowship of Christians and Jews					
International FOP Association					
International Foundation for Functional Gastrointestinal Disorders		1, 3, 4, 6, 7, 14, 16, 17, 18, 19	15		
International Fund for Animal Welfare					




















Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
International Institute of Rural Reconstruction					
International Justice Mission					
International Literacy and Development					
International Medical Corps					
International Medical Relief					
International Myeloma Foundation					
International OCD Foundation		6, 7, 14, 16, 19	3, 15		
International Rescue Committee					
International Rivers					
International Social Service USA Branch					
International Union of Police Associations					
InterVarsity Christian Fellowship USA					
IntraHealth International					
Invisible Children					
Isaiah 117 House					
Islamic Relief USA					
Israel Cancer Research Fund					
Israel Tennis & Education Centers					
JAARS					
Jackie Robinson Foundation					
Jane Goodall Institute for Wildlife, Research, Education and Conservation					
JBH International					
JDRF International	See entry for Breakthrough T1D.				
Jewish National Fund					
Jewish Voice Ministries International					
Jews for Jesus					
Jimmy Fund	See entry for Dana-Farber Cancer Institute.				
Joel Osteen Ministries					
John F. Kennedy Center for the Performing Arts					
Joyce Meyer Ministries					
Judicial Watch					
Junior Achievement USA					
Just Detention International					
Just One International		1, 3, 8, 11, 14, 16, 17, 18	4		
K9s for Warriors		6, 16, 17			
KABOOM!					
Kars4Kids					

J









































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









Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Keep a Child Alive					
Keep America Beautiful		6, 7, 16			
Kennel to Couch		1, 3, 6, 7, 14, 16, 18	9, 13		
Kenneth Copeland Ministries	See entry for Eagle Mountain International Church.				
Keystone Symposia on Molecular and Cellular Biology		4, 6, 7, 8, 16, 17			
Kidney Cancer Association					
Kids Alive International					
Kids in Need of Defense					
Kids Wish Network					
Kinship United					
Kiva Microfunds					
Kiwanis Children's Fund					
Korean War Veterans Memorial Foundation		1, 6, 7, 14, 16, 17, 18	13, 15		
KultureCity					
Kupenda for the Children					






































L

Lambda Legal Defense and Education Fund					
Land Trust Alliance					
Last Chance for Animals					
Laureus Sport for Good Foundation USA					
Law Enforcement Legal Defense Fund					
Law Enforcement Officers Relief Fund					
Leadership Institute					
League of American Bicyclists					
League of Conservation Voters Education Fund					
League of Women Voters Education Fund					
Learning Ally					
Legacy Youth Leadership					
LensCrafters Foundation	See entry for OneSight.				
Leukemia & Lymphoma Society		7			
Life in Abundance International					
Life Legal Defense Foundation					
LIFE Outreach International					
Lifesavers					
LIGHT Health & Wellness Comprehensive Services					
Limbs for Life Foundation		6, 10			
Lions Clubs International Foundation					
Local Initiatives Support Corporation					







































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Live Action					
Living Water International					
Locks of Love					
Lotus House Women's Shelter					
Louie's Legacy Animal Rescue					
Love A Child					
Love Justice International					
Love146					
Luke's Wings					
LuMind Research Down Syndrome Foundation					
Lung Cancer Research Foundation					
LUNGeVity Foundation					
Lupus Foundation of America					
Lupus Research Alliance					
Lustgarten Foundation					
Lutheran Immigration and Refugee Service	See entry for Global Refuge.				
Lutheran World Relief	See entry for Corus International.				
Lymphatic Education and Research Network					
Lymphoma Research Foundation					
Macular Degeneration Research	See entry for BrightFocus Foundation.				
MADD	See entry for Mothers Against Drunk Driving.				
MADRE					
Make-A-Wish Foundation of America					
Make-A-Wish International					
The Malala Fund					
Many Hopes					
Maoz Israel Ministries					
MAP International					
Marathon Kids					
Marbleseed					
March of Dimes					
Marfan Foundation, The					
Marijuana Policy Project Foundation					
Marine Corps Association Foundation		8, 12, 16			
Marine Corps Heritage Foundation					
Marine Corps - Law Enforcement Foundation					
Marine Corps Scholarship Foundation					
Marine Mammal Center					
Marine Toys for Tots Foundation					
Marist Brothers					



































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Marshall Legacy Institute					
Mary Kay Foundation					
Maryknoll Sisters of St. Dominic					
Mary's Pence					
MAZON: A Jewish Response to Hunger			7		
Meals on Wheels America					
Media Research Center					
Medical Students for Choice					
Medical Teams International					
Meds & Food for Kids		7, 17, 18	16		
MedShare International					
Melanoma Research Foundation					
Melanoma Research Alliance Foundation					
Memorial Sloan-Kettering Cancer Center					
Mended Hearts					
Mennonite Central Committee					
Mennonite Disaster Service		7			
Mental Health America					
Mercury One					
Mercy Corps					
Mercy for Animals					
Mercy Home for Boys and Girls					
Mercy Medical Angels		7, 14, 16	3		
Mercy Multiplied America					
Mercy Ships					
Mercy Without Limits					
Mesothelioma Applied Research Foundation					
Mexico Medical Missions					
Michael J. Fox Foundation for Parkinson's Research					
Middle East Children's Alliance					
MidwayUSA Foundation					
Midwest Food Bank					
Miles for Migraine		16			
Military Child Education Coalition					
Military Officers Association of America Scholarship Fund					
Military Order of the Purple Heart Service Foundation					
Military Spouse Corporate Career Network					
Military Warriors Support Foundation					
Military with PTSD					



































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
MiracleFeet					
Mission India					
Mona Foundation					
Moody Bible Institute of Chicago					
Morris Animal Foundation		3, 7, 16			
Mother Jones		6, 7			
Mothers Against Drunk Driving					
mothers2mothers International					
Mount Vernon Ladies' Association of the Union					
Mountain Lion Foundation					
Mountain States Legal Foundation		9, 16, 18	8, 13		
Move United					
Movember Foundation					
Mozilla Foundation					
MPN Research Foundation					
Mr. Holland's Opus Foundation		6, 7, 16	1		
Ms. Foundation for Women					
Multiple Myeloma Research Foundation		1, 3, 6, 7	13		
Multiple Sclerosis Association of America					
Multiple Sclerosis Foundation					
Muscular Dystrophy Association					
Muslim Legal Fund of America					
Mutts With a Mission					
My Stuff Bags Foundation					
Myasthenia Gravis Foundation of America					
NAACP Empowerment Programs					
NAACP Legal Defense and Educational Fund					
NAMI					
NARSAD: d/b/a Brain and Behavior Research Foundation					
National 4-H Council		14			
National Abortion Federation					
National Academy of Engineering Fund					
National Alliance to End Homelessness					
National Alopecia Areata Foundation					
National Anti-Vivisection Society					
National Arbor Day Foundation					
National Association for the Exchange of Industrial Resources / NAEIR					
National Association of American Veterans					

































N

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
National Association of Christian Churches					
National Association of Police Athletic-Activities League					
National Association of the Deaf					
National Ataxia Foundation					
National Audubon Society					
National Bleeding Disorders Foundation					
National Blood Clot Alliance		11			
National Brain Tumor Society					
National Breast Cancer Coalition Fund					
National Breast Cancer Foundation		1, 4			
National Cancer Assistance Foundation					
National Cancer Center		8, 9, 14, 16, 18	1, 13, 15		
National Caregiving Foundation					
National Center for Appropriate Technology		7, 14	15		
National Center for Families Learning					
National Center for Healthy Housing					
National Center for Learning Disabilities		7, 8	6		
National Center for Lesbian Rights					
National Center for Missing and Exploited Children					
National Center for Public Policy Research					
National Center for Victims of Crime		6, 7, 16			
National Center on Shaken Baby Syndrome					
National Child Safety Council					
National Children's Cancer Society					
National Coalition for Cancer Survivorship dba Cancer Survivors Coalition					
National Congress of Parents and Teachers					
National Constitution Center					
National Consumer Law Center					
National Council of Churches USA					
National Council of the US Society of St. Vincent de Paul					
National Council on Aging					
National Council of the YMCAS of the USA					
National Council on U.S.-Arab Relations					
National Credit Union Foundation					
National Democratic Institute for International Affairs					
National Disaster Search Dog Foundation					
National Domestic Violence Hotline					













Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
National Down Syndrome Society					
National Eating Disorders Association					
National Eczema Association					
National Education for Assistance Dog Services					
National Environmental Education and Training Foundation		1, 6			
National Fallen Firefighters Foundation					
National Federation of The Blind					
National FFA Foundation					
National Fish and Wildlife Foundation					
National Forest Foundation					
National Foundation for Advancement in the Arts, Inc.					
National Foundation for Cancer Research					
National Foundation for Credit Counseling		17			
National Geographic Society		6, 7, 10, 12, 14, 16, 17	20		
National Immigration Forum					
National Indian Child Welfare Association					
National Jewish Health					
National Kidney Foundation					
National Law Enforcement and Firefighters Children's Foundation					
National Marine Sanctuary Foundation					
National Military Family Association					
National Multiple Sclerosis Society					
National Network of Abortion Funds					
National Network to End Domestic Violence					
National Organization for Rare Disorders		6, 14, 16			
National Park Foundation		7, 14, 16			
National Park Trust					
National Parks Conservation Association					
National Partnership for Women and Families					
National Pediatric Cancer Foundation					
National Psoriasis Foundation			13		
National Relief Charities	See entry for Partnership With Native Americans.				
National Right to Life Committee Educational Trust Fund					
National Runaway Safeline					
National Safe Place Network					
National September 11 Memorial and Museum					


















Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
National Space Society					
National Stem Cell Foundation					
National Trust for Historic Preservation in the United States					
National Tuberous Sclerosis Association	See entry for TSC Alliance.				
National Urban League					
National Wildlife Federation					
National Women's Health Network					
National World War II Museum					
Native American Aid	See entry for Partnership With Native Americans.				
Native American Emergency Relief	See entry for World Emergency Relief.				
Native American Heritage Association					
Native American Rights Fund					
Native Forward Scholars Fund					
Natural Resources Defense Council					
Nature Conservancy					
Navajo Relief Fund	See entry for Partnership With Native Americans.				
Navigators					
Navy-Marine Corps Relief Society					
Near East Foundation		7			
NeedyMeds		14	13		
NeighborWorks America					
Nepal Youth Foundation					
NephCure Kidney International					
Nerdy Girl Success		8			
Net Impact					
Network for Teaching Entrepreneurship					
Network for Good					
Neuroendocrine Tumor Research Foundation			14		
New Beginning Children's Homes					
New Eyes for the Needy					
New Generations		4, 6			
New Israel Fund					
New Venture Fund					
No One Left Behind		1, 6, 7, 11, 16, 17, 18	14		
Nonhuman Rights Project					
Nonviolent Peaceforce					
Nora Lam Chinese Ministries					
North American Conference on Ethiopian Jewry					
North American Land Trust		1, 16, 17, 18			
North American Mission Board, SBC					





































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
North Shore Animal League America					
Northeast Animal Shelter					
Northern Plains Reservation Aid	See entry for Partnership With Native Americans.				
Now I Lay Me Down to Sleep		7			
NPH USA					
NSPIRE Outreach					
NTM Info & Research					
NumbersUSA Education and Research Foundation					
Nuru International					
Oblate Missionary Society					
Ocean Conservancy					
Oceana					
Oceanic Society Expeditions					
Officers' Christian Fellowship of the USA					
Omaha Home for Boys					
One Percent for the Planet					
One Tree Planted					
OneSight					
OneSky		4, 6			
Open Medicine Foundation					
Operation Blessing International					
Operation Finally Home		3, 4			
Operation Gratitude		7, 16			
Operation Healing Forces		7, 16	15		
Operation Homefront					
Operation Serve International		3, 7, 11, 14, 16, 17, 18	4, 10, 15		
Operation Smile		4			
Operation USA					
Operation Warm					
Opportunities Industrialization Centers of America					
Opportunity International					
Optimist International Foundation					
ORBIS International	See entry for Project ORBIS International.				
Organization for Autism Research		3			
Orphan Grain Train					
Orphans in Need USA					
Osteogenesis Imperfecta Foundation		1, 6, 7, 14, 16	3, 15		
Others First					





































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Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Our Daily Bread Ministries		17			
Our Rescue		1, 4, 6, 7, 14, 16, 19	5, 13, 15		
Outreach Aid to the Americas					
Outreach International					
OutRight Action International					
Ovarian Cancer Research Alliance					
Oxfam America					






























## P

P.E.F. Israel Endowment Funds					
Pachamama Alliance		5			
Pachyonychia Congenita Project					
Pacific Crest Trail Association					
Pacific Legal Foundation					
Pacifica Foundation					
Pact					
Pajama Program					
Pan African Sanctuary Alliance					
Pan American Development Foundation					
Pancreatic Cancer Action Network					
Panthera					
Paralyzed Veterans of America		6, 7, 8, 9, 14, 16	1		
Parent Project for Muscular Dystrophy Research					
Parents of Murdered Children					
Parents Television Council					
Parkinson's Foundation					
Partners in Health		6, 7			
Partners of the Americas		13	9		
Partnership for Transparency Fund					
Partnership Project					
Partnership With Native Americans					
Passport					
Pat Tillman Foundation					
PATH		1, 4, 16, 18	7, 13		
Pathfinder International					
Patient Access Network Foundation		4			
Patient Advocate Foundation					
Paws for Purple Hearts					
Paws With A Cause					
paws4people		1, 4, 6, 7, 14, 16	3, 15		
PayPal Charitable Giving Fund					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
PCI-Media Impact		6, 7			
Pearl S. Buck International					
Pediatric Brain Tumor Foundation of the U.S.					
Pediatric Cancer Research Foundation					
Pencils of Promise					
Penny Appeal USA		7			
People for the Ethical Treatment of Animals		2			
People United for Christ					
Per Scholas					
Performing Animal Welfare Society					
Persecution Project Foundation					
Pet Partners		9			
Pesticide Action Network North America					
Petfinder Foundation					
PetSmart Charities					
PFLAG					
Phoenix Society for Burn Survivors					
Physicians Committee for Responsible Medicine					
Physicians for Human Rights		6, 12, 14, 16	18		
Physicians for Peace Foundation		8, 9, 11			
Pilots to the Rescue		13, 15	8, 9		
Pine Street Inn					
PKD Foundation					
Plan International USA					
Planet Aid					
Planet Water Foundation					
Planned Parenthood Federation of America					
Plant With Purpose					
Platelet Disorder Support Association					
Players Philanthropy Fund		1, 7			
Pledgeling Foundation					
Point Foundation					
Points of Light Foundation					
Polar Bears International					
Polaris Project			11		
Population Connection					
Population Council					
Population Institute					
Population Media Center					
Population Services International					




















Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Possible					
Prader-Willi Syndrome Association					
Prager University Foundation					
Precept Ministries of Reach Out					
Preeclampsia Foundation					
Prevent Blindness					
Prevent Cancer Foundation					
Prevent Child Abuse America		6, 7			
Priests for Life					
Primary Health Care					
Primate Rescue Center					
Prison Fellowship International					
Prison Fellowship Academies	See entry for Prison Fellowship Ministries.				
Prison Fellowship Advocacy and Justice Reform	See entry for Prison Fellowship Ministries.				
Prison Fellowship Ministries					
Pro Mujer					
Progeria Research Foundation			5, 13		
Progressive Agriculture Foundation					
Project A.L.S.					
Project Amigo					
Project AWARE Foundation					
Project C.U.R.E.					
Project Concern International	See entry for Global Communities.				
Project HOPE—The People-to-People Health Foundation					
Project on Government Oversight					
Project ORBIS International					
Project Rescue International	See entry for Rescue:Freedom International.				
Project Veritas					
ProLiteracy Worldwide					
Prosperity Now					
Prostate Cancer Foundation					
Provide					
Public Allies					
Public Citizen Foundation					
Pueblo a Pueblo					
Pulmonary Fibrosis Foundation					
Pulmonary Hypertension Association		6, 7	14		
pureHOPE					
Purple Heart	See entry for Military Order of the Purple Heart Service Foundation.				






















Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Purple Heart Homes					
PVA Spinal Cord Injury Education and Training Foundation	See entry for Paralyzed Veterans of America.				
Quiet Hour					
Quixote Center					
Rafiki Foundation					
RAICES					
Rails-to-Trails Conservancy					
Rainforest Action Network					
Rainforest Alliance					
Rainforest Trust					
RAINN	See entry for Rape, Abuse & Incest National Network.				
Rape, Abuse & Incest National Network					
Rare					
RBC Ministries	See entry for Our Daily Bread Ministries.				
Reading is Fundamental					
Rebuilding Together					
Recycle for Change					
Red Barn Farms					
Red Cloud Indian School		8			
Redeem International					
RedRover					
Reef Check Foundation			19		
Refuge for Women		7			
Refugees International		1, 3, 6, 7, 14, 18	15		
Relief International		6, 7, 16			
Religious Freedom Coalition		1, 3, 4			
RemedyLIVE	See entry for SoulMedic Media Group.				
Remote Area Medical					
Reproductive Freedom for All					
Reproductive Health Access Project					
Rescue:Freedom International	See entry for Atlas Free.				
Research Down Syndrome	See entry for LuMind Research Down Syndrome Foundation.				
Reservation Animal Rescue	See entry for Partnership with Native Americans.				
Resist					
RESOLVE: The National Infertility Association					
Resources for Human Development					
ReSurge International					




































Q




































R




























Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Rise Against Hunger					
RISE International					
River Network					
Road Runners Club of America					
Road Scholar					
Robert A. Toigo Foundation					
Robert F. Kennedy Human Rights					
Ronald McDonald House Charities					
Room to Grow					
Room to Read					
Rotary Foundation of Rotary International					
Ruffed Grouse Society					
Rural Advancement Foundation International-USA					
Rutgers University Foundation					

## S

























S.O.S. International	See entry for Sower of Seeds International Ministries.				
SADD					
Safari Club International Foundation					
Salesian Missions					
Salvadoran American Humanitarian Foundation					
Salvation Army - Southern Territory					
Salvation Army (National Corporation)					
Salvation Army World Service Office					
Samaritan's Purse					
Sandy Hook Promise Foundation		1, 4, 6			
Saprea					
Sarcoma Foundation of America					
SAT-7 North America					
Save the Children Federation					
Save the Chimps					
Save the Redwoods League					
Saving Places	See entry for National Trust for Historic Preservation in the United States.				
SBP					
Scenic America					
Scholarship America					
Scleroderma Research Foundation					
Sea Shepherd Conservation Society					
SEE International			13, 14, 19		

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Semester at Sea	See entry for Institute for Shipboard Education.				
Semper Fi and America's Fund					
Send Relief					
Sentinels of Freedom Scholarship Foundation					
Sequoia Parks Conservancy					
SeriousFun Children's Network					
Servant Partners					
Seva Foundation					
Share Our Strength		9			
Sharsheret					
Sheep Dog Impact Assistance					
Sheets From Home					
Sheldrick Wildlife Trust USA	See entry for The David Sheldrick Wildlife Trust USA.				
Shelter for Life International					
Shepherd Higher Education Consortium on Poverty					
Shoes That Fit		6	1, 14		
Shore Clubhouse					
Shriners Hospitals for Children					
Sickle Cell Disease Association of America					
Sierra Club Foundation					
SIGN Fracture Care International					
SIM USA					
Simon Wiesenthal Center					
Sioux Nation Relief Fund	See entry for Partnership with Native Americans.				
Sistema Infantil Teleton USA		3, 7, 14, 17, 18	1		
SIUT North America		7			
Sky's the Limit Fund					
Sleep in Heavenly Peace		4, 14, 16, 17, 18	13, 15		
Smile Train					
Soccer Without Borders					
Society for Science & the Public		3			
Society of St. Andrew					
Soi Dog Foundation USA					
Solar Cookers International					
Solar United Neighbors					
Soldiers' Angels					
SoldierStrong		1, 4, 6, 7	15		
Soles4Souls					
Solve ME-CFS Initiative					
Sonoran Institute					















Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Sons of Italy Foundation					
SOS Children's Villages-USA					
SoulMedic Media Group					
Southeastern Guide Dogs					
Southeastern Legal Foundation					
Southern Plains Land Trust					
Southern Poverty Law Center					
Southern Utah Wilderness Alliance					
Southwest Indian Relief Council	See entry for Partnership with Native Americans.				
Southwest Reservation Aid	See entry for Partnership with Native Americans.				
Sower of Seeds International Ministries					
Spay-Neuter Action Project		3, 7, 14, 16, 18	15		
SPCA International					
Special Forces Charitable Trust					
Special Olympics					
Special Operations Warrior Foundation					
Special Spaces					
Spina Bifida Association of America		18	19		
Splash International					
St. Baldrick's Foundation					
St. Bonaventure Indian Mission and School					
St. Joseph's Indian School and Missions					
St. Jude Children's Research Hospital	See entry for ALSAC.				
St. Labre Indian School Educational Association					
St. Luke's Foundation for Haiti					
St. Mary's Health Wagon					
St. Matthew's Churches					
St. Vincent de Paul National Council	See entry for National Council of the US Society of St. Vincent de Paul.				
Stand for Children Leadership Center					
Stand Up To Cancer	See entry for Entertainment Industry Foundation.				
Starkey Hearing Foundation					
Starlight Children's Foundation					
Start Early		7, 16	13		
Statement Arts, Inc					
Statue of Liberty-Ellis Island Foundation					
Step Up For Students					
Street Business School		1, 6, 7, 12, 14, 16	15		
Structured Employment Economic Development					
Student Conservation Association					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Students Against Destructive Decisions	See entry for SADD.				
Students For Life of America					
Sudan Relief Fund					
Sundari Foundation	See entry for Lotus House Women's Shelter.				
Support For Educational and Economic Development					
Surfrider Foundation		6, 7	13, 18		
Surgical Eye Expeditions International	See entry for SEE International.				
Susan G. Komen					
Swim Across America		6, 7, 14	13, 19		
Syrian American Medical Society Foundation					
Taco Bell Foundation					
Tahirih Justice Center					
Task Force Dagger Special Operations Foundation		6, 13, 14			
Task Force for Global Health					
Tax Foundation		1, 3, 7	14		
TCT Ministries					
Teach for America					
Team Jack Foundation		1, 6, 7, 16, 17	19		
Team Red, White, and Blue		1, 3, 6, 7, 18	14		
Team Rubicon		1, 3, 4, 6, 7, 14	15, 19		
Technoserve					
Tee It Up for the Troops		1, 6, 7, 16			
Teen Cancer America					
Teen Challenge International, USA					
Teen Health Connection		16, 18			
Tergar International		6, 7, 14, 16, 17, 18			
That Others May Live Foundation					
Theodore Roosevelt Conservation Partnership		6, 7			
Thirst Project					
Thomas Jefferson Foundation					
Ticket To Dream Foundation					
Tiger Haven					
Tiger Missing Link Foundation					
Tim Tebow Foundation					
Time for Lyme	See entry for Global Lyme Alliance.				
To Write Love On Her Arms	See entry for TWLOHA.				
Together We Rise					
Together Women Rise					































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Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Tony La Russa's Animal Rescue Foundation					
Toy Foundation					
Toys for Tots	See entry for Marine Toys for Tots Foundation.				
Tracy's Kids					
Travis Manion Foundation					
Travis Mills Foundation					
Trees for the Future					
Trevor Project					
Trickle Up Program					
Trout Unlimited					
T'ruah		1, 14, 16, 18	15		
True Friends					
Trust Women Foundation					
Truth For Life					
TSC Alliance					
TSNE MissionWorks		6, 7, 12, 14, 18			
Tuberous Sclerosis Alliance	See entry for TSC Alliance.				
Tunnel to Towers Foundation					
Tukish Philanthropy Funds					
Turning Point USA					
Tuskegee Airmen National Historical Museum					
Twilight Wish Foundation					
TWLOHA					













## U







































U.S. Committee for Refugees and Immigrants					
UFCW Charity Foundation					
Ulman Cancer Fund for Youth Adults					
Unbound					
UNCF (United Negro College Fund)					
Undue Medical Debt					
UNFCU Foundation Inc.					
UNICEF USA					
Union of Concerned Scientists					
Union Sportsmen's Alliance					
Unique Places to Save					
Unitarian Universalist Service Committee					
United American Patriots					
United Animal Nations	See entry for RedRover.				
United Board for Christian Higher Education in Asia					
United Breast Cancer Foundation		1, 3, 4, 18			



Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
United Cancer Support Foundation					
United Cerebral Palsy		6, 7, 8, 14, 16, 18			
United Charitable					
United Help Ukraine		4, 6, 7	3		
United Lutheran Seminary					
United Methodist Committee on Relief					
United Negro College Fund	See entry for UNCF.				
United Network for Organ Sharing					
United Palestinian Appeal					
United Service Organizations	See entry for USO.				
United Spinal Association		14, 16	15		
United States Armed Forces Association	See entry for Veterans Support Foundation.				
United States Association for UNHCR					
United States Deputy Sheriffs Association					
United States Holocaust Memorial Museum					
United States Mission					
United States Olympic Committee					
United States Soccer Federation Foundation					
United States Veterans Initiative					
United Through Reading					
United Way Worldwide					
UNITY - United National Indian Tribal Youth		1, 3, 6, 7, 14, 16, 17, 18	13, 15		
Up2Us					
Urbanpromise International		1, 6, 7, 16, 17, 18	15		
Urban Sustainability Directors Network		3, 6, 7, 14, 18	1		
Urgent Action Fund for Women's Human Rights					
US Climate Action Network		4, 7	13		
US Friends of The David Sheldrick Wildlife Trust	See entry for The David Sheldrick Wildlife Trust USA.				
USA Cares					
USO (United Service Organizations)					
V Foundation for Cancer Research					
Vehicles for Change					
Vested Interest in K9s					
Veteran Tickets Foundation					
Veterans Assistance Foundation					
Veterans of Foreign Wars National Home for Children	See entry for VFW National Home.				
Veterans of Foreign Wars of the United States					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Veterans Support Foundation					
Veterans Trauma Support Network	See entry for Crisis Relief Network.				
VetJobs.org	See entry for Corporate America Supports You.				
VetFirst	See entry for United Spinal Association.				
VFW	See entry for Veterans of Foreign Wars of the United States.				
VFW Foundation					
VFW National Home					
VH1 Save the Music Foundation					
VHL Alliance					
Vibha		6, 7			
Vietnam Veterans Memorial Fund					
Vietnam Veterans of America					
Village Health Works					
Village Missions					
VisionSpring		6, 7, 16	14		
Vitae Foundation					
Vital Ground Foundation					
Voice of the Martyrs					
Volunteers of America		16, 17	3, 6, 7, 13, 14, 15		
Voto Latino Foundation		1, 6, 7, 8, 11, 14, 16, 17, 18			

<b>W</b>					
W for Women	See entry for Ms. Foundation for Women.				
Walker Cancer Research Institute					
Warm Blankets Children's Foundation	See entry for Kinship United.				
Water For People					
Water Mission					
Water.org					
WaterAid America					
WaterKeeper Alliance					
Wayfinder Family Services					
WE Charity					
We Raise Foundation		6, 7, 8, 9			
Western Rivers Conservancy					
Wheat Ridge Ministries	See entry for We Raise Foundation.				
Wheels for Wishes					
Wild Animal Sanctuary					
WildAid		6, 7, 16	15		
WildEarth Guardians					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Wilderness Society					
Wildlands Conservancy					
Wildlife Rescue and Rehabilitation					
Wildlife Society		6, 7, 14			
Women for Women International					
Women's Sports Foundation					
Women's World Banking					
World Animal Protection					
World Bicycle Relief					
World Central Kitchen					
World Education					
World Emergency Relief					
World Federalist Movement - Institute for Global Policy		6, 7, 8, 14, 16, 18	1		
World Food Program USA					
World Harvest Church					
World Help					
World Hope International					
World Jewish Congress American Section					
World Medical Relief					
World Monuments Fund					
World Neighbors					
World Pediatric Project					
World Relief Corporation of National Association of Evangelicals					
World Renew					
World Resources Institute					
World Villages for Children					
World Vision					
World Wildlife Fund					
Worldwide Foundation for Credit Unions					
Wounded Warrior Project					
Wounded Warriors Family Support					
Wreaths Across America					
Wycliffe Bible Translators					
Xerces Society for Invertebrate Conservation					
Yellowstone Forever					
YMCA of the USA	See entry for National Council of YMCAS of the USA.				

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Y

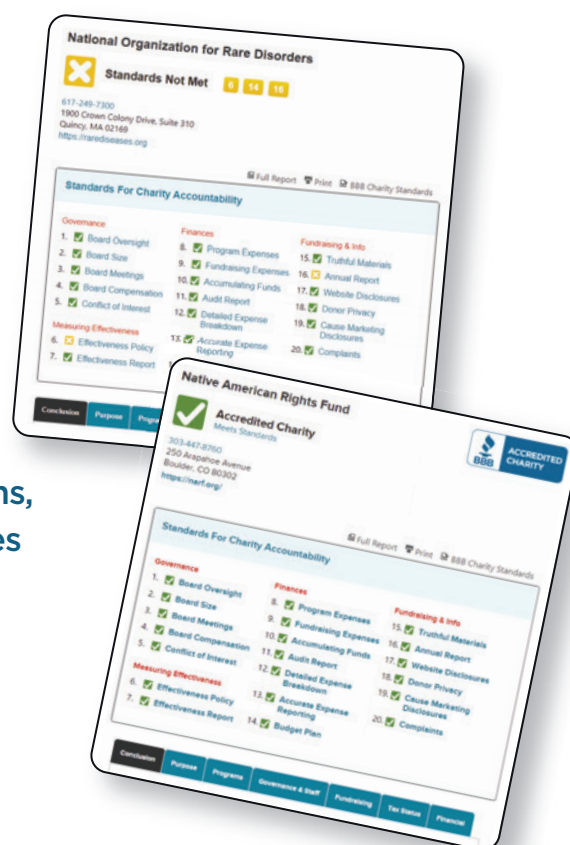
Name of National Charity	✓ Accredited (Met Standards)	✗ Standards Not Met	?Unable to Verify	! Did Not Disclose	⋮ Review in Progress
Yosemite Conservancy				!	
Young America's Foundation				!	
Young Life				!	
Young Living Foundation				!	
Young Marines of the Marine Corps League				!	
Young Survival Coalition				!	
YoungArts	See entry for National Foundation for Advancement in the Arts.				
Younique Foundation	See entry for Saprea.				
Youth for Christ USA				!	
Youth Sentencing and Reentry Project					⋮
Youth Villages	✓				
Youth, Improving Nonprofits for Children				!	
YWCA USA				!	
Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation				!	
ZERO Prostate Cancer	✓				
Zonta Foundation for Women	✓				

# Visit **give.org**.

For free access to detailed reports on the nationally soliciting charities appearing in the *Wise Giving Guide*.

Get more information on the mission, programs, governance, finances and fund raising activities of these organizations.

If a charity does not meet one or more BBB Charity Standards, you can review the explanation(s) of each finding.



# Q&A about BBB Wise Giving Alliance

**Q** *How is BBB WGA different from other charity evaluators?*

**A** BBB WGA and its predecessor organizations have reported on charities for over 100 years. We develop charity accountability standards and assess whether charities meet these standards. Our **standards-based approach** promotes good practices and comprehensive disclosure to potential donors so that they can make informed giving decisions. Our standards address governance, results reporting, finances, appeal accuracy, website disclosures, and more. Our financial review focuses more on the charity's audited financial statements than the IRS Form 990, to get a more complete picture. During the evaluation process, BBB Wise Giving Alliance individually corresponds with the charity, provides a report draft, and informs the charity how it can address any issue(s) found with the BBB Charity Standards.

**Q** *Does BBB WGA rate or grade charities?*

**A** No. Charities are not rated against one another. A BBB WGA evaluation concludes either that a charity meets all the standards or does not meet certain ones, for reasons described in the report. Whatever the conclusion, the report does not represent approval or disapproval of the organization or its cause. BBB WGA does not suggest that prospective contributors give, or not give, to any particular organization.

**Q** *How does the BBB WGA decide which charities to review?*

**A** Inquiries from the public about a particular national charity prompt a BBB WGA letter requesting that the charity file information for a review. These inquiries come to us directly, by mail, phone, e-mail, and in referrals from local Better Business Bureaus. In addition, charities may file information for a review on their own initiative. In either case, BBB WGA determines whether the charity is soliciting nationally before it requests information. ***There is no charge to charities for being evaluated.***

## National Charity Seal Licensing Program



[give.org](http://give.org)

Watch for the seal in a charity's mailings, on its website, in newspaper and magazine advertisements, on TV, in public service announcements, and elsewhere. The seal means the national charity displaying it meets the comprehensive standards of the BBB Wise Giving Alliance.

Use of the seal is entirely voluntary. Not every national charity that meets the standards will choose to participate in the seal program. Participants sign a license agreement and pay a sliding-scale fee based on their total contributions in the past year. A national charity is eligible to apply for participation in the seal program only after an evaluation concludes that the charity meets standards. Licensing fees help BBB WGA cover its expenses.

Occasionally donors ask BBB WGA whether licensing fees influence the outcome of charity evaluations. The answer is no. Our analyst staff is very thorough for each evaluation completed. After a charity report is posted online that shows the organization meets all 20 standards, a separate marketing staff then contacts the charity to invite them to consider participating in the seal program. In addition to this separation of the analytical and licensing processes, BBB WGA ensures that seal participants are reviewed with the same frequency (every two years) as other national charities. Since the inception of the Accredited Charity Seal, about 9% of participating charities were dropped from the seal program as the charity either no longer met standards or did not provide requested updated information. BBB WGA's commitment to objectivity is unwavering. We know that the public's trust in our work is essential to our credibility.

# BBB Standards for Charity Accountability

After a three-year period, drawing on independent research on donor expectations, professional and technical assistance from a variety of philanthropic experts, and numerous comments from donors and charities, the BBB Wise Giving Alliance issued the *Standards for Charity Accountability*.

**The full text of the new standards, with a preface and an Implementation Guide describing how the Alliance applies them, is accessible on our website, [www.give.org](http://www.give.org).**

## GOVERNANCE AND OVERSIGHT

The governing board has the ultimate oversight authority for any charitable organization. This section of the standards seeks to ensure that the volunteer board is active, independent and free of self-dealing. To meet these standards, the organization shall have:

- 1. A board of directors that provides adequate oversight of the charity's operations and its staff.** Indication of adequate oversight includes, but is not limited to, regularly scheduled appraisals of the CEO's performance, evidence of disbursement controls such as board approval of the budget and fund raising practices, establishment of a conflict of interest policy and establishment of accounting procedures sufficient to safeguard charity finances.
- 2. A board of directors with a minimum of five voting members.**
- 3. A minimum of three evenly spaced meetings per year of the full governing body with a majority in attendance, with face-to-face participation.** A conference call of the full board can substitute for one of the three meetings of the governing body. For all meetings, alternative modes of participation are acceptable for those with physical disabilities.
- 4. Not more than one or 10% (whichever is greater) directly or indirectly compensated person(s) serving as voting member(s) of the board. Compensated members shall not serve as the board's chair or treasurer.** *[Publicly soliciting churches and other houses of worship: see the Implementation Guide at [www.give.org](http://www.give.org) for further information about the application of this standard.]*
- 5. No transaction(s) in which any board or staff members have material conflicting interests with the charity resulting from any relationship or business affiliation.** Factors that will be considered when concluding whether or not a related party transaction constitutes a conflict of interest and if such a conflict is material, include, but are not limited to: any arm's length procedures established by the charity; the size of the transaction relative to like expenses of

the charity; whether the interested party participated in the board vote on the transaction; if competitive bids were sought and whether the transaction is one-time, recurring or ongoing.

## MEASURING EFFECTIVENESS

An organization should regularly assess its effectiveness in achieving its mission. This section seeks to ensure that an organization has defined, measurable goals and objectives in place and a defined process in place to evaluate the success and impact of its program(s) in fulfilling the goals and objectives of the organization and that also identifies ways to address any deficiencies. To meet these standards, a charitable organization shall:

- 6. Have a board policy of assessing, no less than every two years, the organization's performance and effectiveness and of determining future actions required to achieve its mission.**
- 7. Submit to the organization's governing body, for its approval, a written report that outlines the results of the aforementioned performance and effectiveness assessment and recommendations for future actions.**

## FINANCES

This section of the standards seeks to ensure that the charity spends its funds honestly, prudently and in accordance with statements made in fund raising appeals. To meet these standards, the charitable organization shall:

*Please note that standards 8 and 9 have different denominators.*

- 8. Spend at least 65% of its total expenses on program activities.**

### Formula for Standard 8:

$$\frac{\text{Total Program Service Expenses}}{\text{Total Expenses}}$$
 should be at least **65%**

- 9. Spend no more than 35% of related contributions on fund raising. Related contributions include donations, legacies and other gifts received as a result of fund raising efforts.**

### Formula for Standard 9:

$$\frac{\text{Total Fund Raising Expenses}}{\text{Total Related Contributions}}$$
 should be no more than **35%**

- 10. Avoid accumulating funds that could be used for current program activities. To meet this standard, the charity's unrestricted net assets available for use should not be more than three times the size of the past year's expenses or three times the size of the current year's budget, whichever is higher.** *[Meeting certain public disclosure requirements described in the Implementation Guide at [www.give.org](http://www.give.org) may enable a charity to satisfy this standard.]*



An organization that does not meet Standards 8, 9 and/or 10 may provide evidence to demonstrate that its use of funds is reasonable. The higher fund raising and administrative costs of a newly created organization, donor restrictions on the use of funds, exceptional bequests, a stigma associated with a cause and environmental or political events beyond an organization's control are among factors which may result in expenditures that are reasonable although they do not meet the financial measures cited in these standards.

**11. Make available to all, on request, complete annual financial statements prepared in accordance with generally accepted accounting principles.** When total annual gross income exceeds \$1,000,000, these statements should be audited in accordance with generally accepted auditing standards. For charities whose annual gross income is less than \$1,000,000, a review by a certified public accountant is sufficient to meet this standard. For charities whose annual gross income is less than \$250,000, an internally produced, complete financial statement is sufficient to meet this standard.

**12. Include in the financial statements a breakdown of expenses (e.g., salaries, travel, postage, etc.) that shows what portion of these expenses was allocated to program, fund raising and administrative activities.** If the charity has more than one major program category, the schedule should provide a breakdown for each category.

**13. Accurately report the charity's expenses, including any joint cost allocations, in its financial statements.** For example, audited or unaudited statements which inaccurately claim zero fund raising expenses or otherwise understate the amount a charity spends on fund raising, and/or overstate the amount it spends on programs will not meet this standard.

**14. Have a board-approved annual budget for its current fiscal year, outlining projected expenses for major program activities, fund raising and administration.**

## **FUND RAISING AND INFORMATIONAL MATERIALS**

A fund raising appeal is often the only contact a donor has with a charity and may be the sole impetus for giving. This section of the standards seeks to ensure that a charity's representations to the public are accurate, complete and respectful. To meet these standards, the charitable organization shall:

**15. Have solicitations and informational materials, distributed by any means, that are accurate, truthful and not misleading, both in whole and in part.**

Appeals that omit a clear description of program(s) for which contributions are sought will not meet this standard.

A charity should also be able to substantiate that the timing and nature of its expenditures are in accordance with what is stated, expressed or implied in the charity's solicitations.

**16. Have an annual report available to all, on request, that includes:**

- (a) the organization's mission statement,
- (b) a summary of the past year's program service accomplishments,
- (c) a roster of the officers and members of the board of directors,
- (d) financial information that includes:
  - (i) total income in the past fiscal year,
  - (ii) expenses in the same program, fund raising and administrative categories as in the financial statements, and
  - (iii) ending net assets.

**17. Include on any charity websites that solicit contributions, the same information that is recommended for annual reports, as well as the mailing address of the charity and electronic access to its most recent IRS Form 990.**

**18. Address privacy concerns of donors by**

- (a) providing in written appeals, at least annually, a means (e.g., such as a check off box) for both new and continuing donors to inform the charity if they do not want their name and address shared outside the organization, and
- (b) providing a clear, prominent and easily accessible privacy policy on any of its websites that tells visitors
  - (i) what information, if any, is being collected about them by the charity and how this information will be used,
  - (ii) how to contact the charity to review personal information collected and request corrections,
  - (iii) how to inform the charity (e.g., a check off box) that the visitor does not wish his/her personal information to be shared outside the organization, and
  - (iv) what security measures the charity has in place to protect personal information.

**19. Clearly disclose how the charity benefits from the sale of products or services (i.e., cause-related marketing) that state or imply that a charity will benefit from a consumer sale or transaction. Such promotions should disclose, at the point of solicitation:**

- (a) the actual or anticipated portion of the purchase price that will benefit the charity (e.g., 5 cents will be contributed to abc charity for every xyz company product sold),
- (b) the duration of the campaign (e.g., the month of October),
- (c) any maximum or guaranteed minimum contribution amount (e.g., up to a maximum of \$200,000).

**20. Respond promptly to and act on complaints brought to its attention by the BBB Wise Giving Alliance and/or local Better Business Bureaus about fund raising practices, privacy policy violations and/or other issues.**

BBB Wise Giving Alliance  
3033 Wilson Boulevard, Suite 710  
Arlington, VA 22201

## Thanks for Your Support

**K**ey support for the BBB Wise Giving Alliance comes from individuals like you. Your donations make possible the charity evaluations and wise giving publications you rely on. Thank you for your generosity and your shared interest in strengthening the accountability of the nation's charities. Give with confidence to charities and give generously.



[give.org](http://give.org)

Look for our Seal on charity websites and appeals as a quick and easy way to see that the charity has met the *BBB Standards for Charity Accountability*. National charities that meet the Standards have the option of participating in our seal program. Go to [www.give.org](http://www.give.org) for more details.

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703-247-9321 ♦ e-mail: [guide@give.org](mailto:guide@give.org) ♦ website: [www.give.org](http://www.give.org)**

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**K**ey support for the BBB Wise Giving Alliance comes from individuals like you. Your donations make possible the charity evaluations and wise giving publications you rely on. Thank you for your generosity and your shared interest in strengthening the accountability of the nation's charities. Give with confidence to charities and give generously.



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