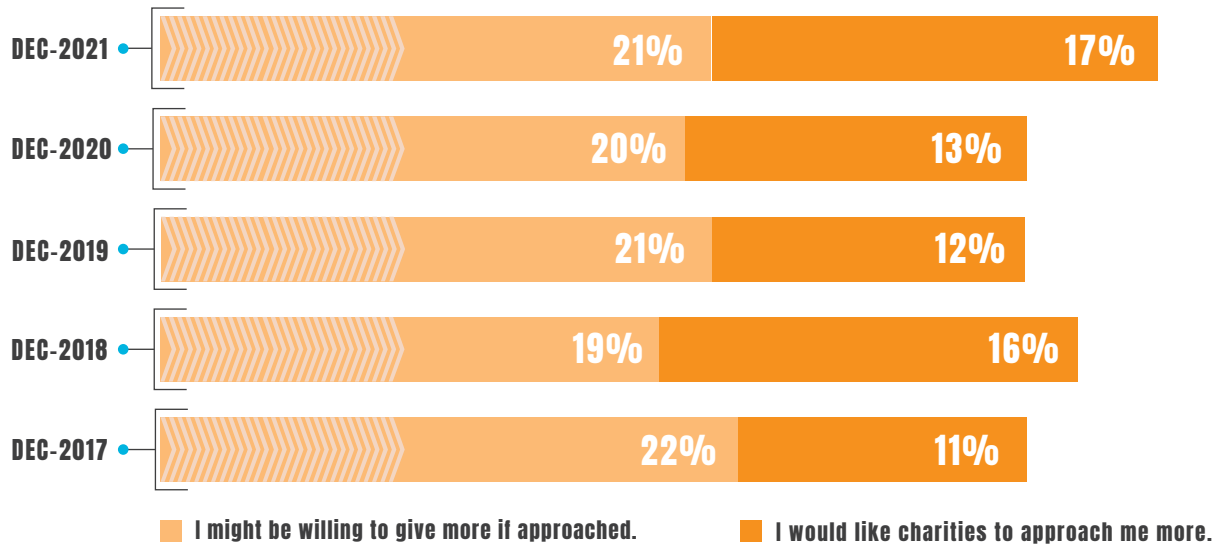


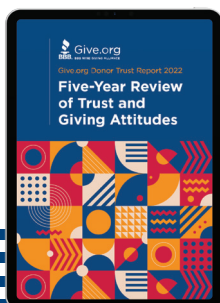
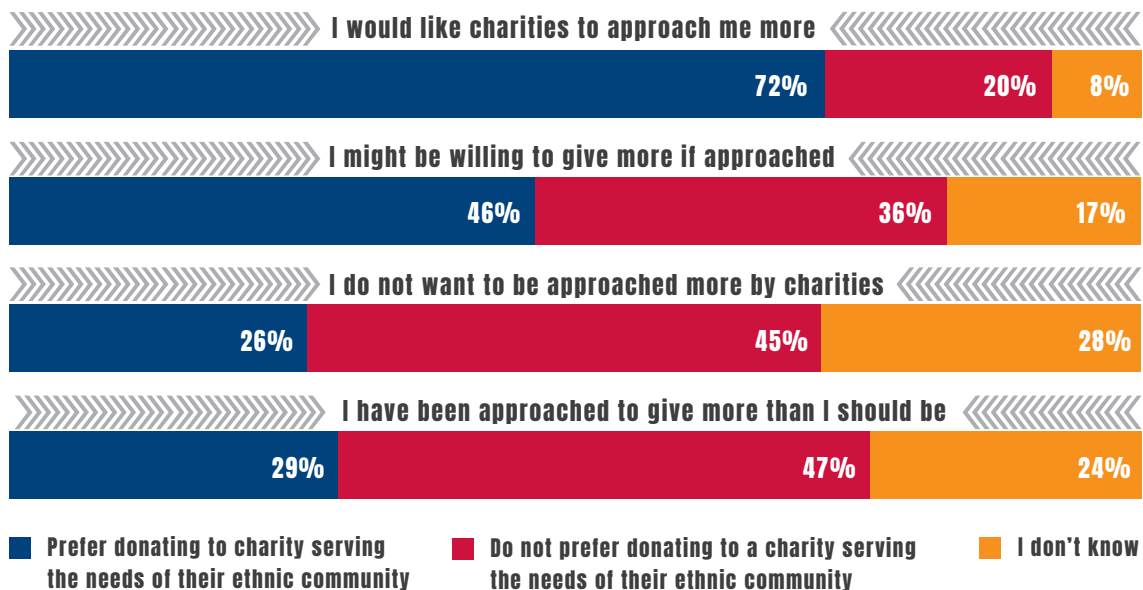


Openness to Solicitation

Among all respondents, 38% express being open to solicitation, with 17% identifying a desire to be approached more by charities and 21% saying they might be willing to give more if approached. This is the highest openness to solicitation observed in the past five years.



Participants who report being open to solicitation are more likely to say they prefer donating to a charity serving the needs of their ethnic community.



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