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EXTENDED TO NOVEMBER 15, 2024 Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public.

OMB No. 1545-0047 Open to Public Inspection

Department of the Treasury

Go to www.irs.gov/Form990 for instructions and the latest information.

A For the 2023 calendar year, or tax year beginning and ending Check if C Name of organization D Employer identification number BBB WISE GIVING ALLIANCE Name Doing business as 52-1070270 Initial Number and street (or P.O. box if mail is not delivered to street address) Room/suite E Telephone number Final return/ 3033 WILSON BOULEVARD 710 703-247-9321 term City or town, state or province, country, and ZIP or foreign postal code 2,210,223. G Gross receipts \$ Amended return ARLINGTON, VA 22201 Applica-H(a) Is this a group return F Name and address of principal officer: HERMAN ART. TAYLOR for subordinates? ____ Yes X No pending 3033 WILSON BOULEVARD STE 710, ARLINGTON VA H(b) Are all subordinates included? Yes Tax-exempt status: X 501(c)(3) 501(c) ((insert no.) 4947(a)(1) or [If "No." attach a list. See instructions J Website: WWW.GIVE.ORG H(c) Group exemption number K Form of organization: X Corporation Association Other L Year of formation: 1975 M State of legal domicile: DC Part [Summary Briefly describe the organization's mission or most significant activities: STRENGTHEN PUBLIC CONFIDENCE IN Governance CHARITIES BY PROMOTING WISE GIVING & TRUSTWORTHY CHARITY PRACTICES. if the organization discontinued its operations or disposed of more than 25% of its net assets. 3 Number of voting members of the governing body (Part VI, line 1a) 14 *** Number of independent voting members of the governing body (Part VI, line 1b) 14 4 Activities & Total number of individuals employed in calendar year 2023 (Part V, line 2a) 14 5 6 Total number of volunteers (estimate if necessary) 6 14 7 a Total unrelated business revenue from Part VIII, column (C), line 12 0. 7a b Net unrelated business taxable income from Form 990-T, Part I, line 11 7b **Prior Year Current Year** Contributions and grants (Part VIII, line 1h) 8 263,269 162,135. Revenue Program service revenue (Part VIII, line 2g) 9 1,946,615. 2,048,088. Investment income (Part VIII, column (A), lines 3, 4, and 7d) 3. 0. 0. 0. Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 2,209,887. 2,210,223. Grants and similar amounts paid (Part IX, column (A), lines 1-3) 13 0. Benefits paid to or for members (Part IX, column (A), fine 4) 14 0. 0. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 1,761,281. Expenses 1,821,467. 16a Professional fundraising fees (Part IX, column (A), line 11e) 0. 0. b Total fundraising expenses (Part IX, column (D), line 25) Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 629,992. 750,439. 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 2,391,273. 2,571,906. Revenue less expenses, Subtract line 18 from line 12 -181,386. -361,683. **Beginning of Current Year** End of Year 20 Total assets (Part X, line 16) 1,680,197. 1,636,155. Total liabilities (Part X, line 26) 21 1,039,101. 1,356,742. Vet Net assets or fund balances, Subtract line 21 from line 20 641,096. 279,413. Part II | Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge, Signature of officer Sign HERMAN ART TAYLOR. PRESIDENT & CEO Here Type or print name and title Print/Type preparer's name Date Preparer's signature PTIN Paid KATSIARYNA VASILIEV KATSIARYNA VASILIEV 11/15/24 P02167272 UHY ADVISORS MID-ATLANTIC, INC. Preparer Firm's name Firm's EIN 26-0794367 Use Only Firm's address 8601 ROBERT FULTON DRIVE, SUITE 210 COLUMBIA, MD 21046 Phone no. 410-720-5220 May the IRS discuss this return with the preparer shown above? See instructions X Yes

4d Other program services (Describe on Schedule O.)

(Expenses \$\frac{\text{including grants of \$\text{\$}}}{\text{Including grants of \$\text{\$}}}}\) (Revenue \$\text{\$\$} 13, 102.)

Le Total program service expenses 2,230,641.

Form 990 (2023) BBB WISE GIVING ALLIANCE Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?		37	
	If "Yes," complete Schedule A	1	X	37
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2	-	X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3	-	X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X,			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
-	Part VI	11a	x	
h	Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total	1 I I I		
D	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
_	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total	1115		
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
Ч	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in	110		
u		11d		Х
_	Part X, line 16? If "Yes," complete Schedule D, Part IX Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	116	21	
	the organization's separate of consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		Х
100	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
ıza		12a		Х
la.	Schedule D, Parts XI and XII	1Za		-22
D	Was the organization included in consolidated, independent audited financial statements for the tax year?	12b		X
10	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional			X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		$\vdash $
D	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000	4.41-		Х
45	or more? If "Yes," complete Schedule F, Parts I and IV	14b		
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any	45		Х
10	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to	40		v
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16	-	X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			- V
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	,		37
	1c and 8a? If "Yes," complete Schedule G, Part II	18	$\vdash\vdash\vdash$	X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			7.7
	complete Schedule G, Part III	19	$\vdash\vdash\vdash$	X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	$\vdash \vdash$	X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	$\vdash \vdash$	<u> </u>
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? // "Yes," complete Schedule I, Parts I and II	21	I	X

Form 990 (2023)

BBB WISE GIVING ALLIANCE

Part IV Checklist of Required Schedules (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No," go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,			
	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties? (See the Schedule L, Part IV,			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			
	"Yes," complete Schedule L, Part IV	28a		X
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		X
С	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If			
	"Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in noncash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		X
35 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19?			
	Note: All Form 990 filers are required to complete Schedule O	38	X	
Pai				
	Check if Schedule O contains a response or note to any line in this Part V			
			Yes	No
	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable			
	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	X	

023) BBB WISE GIVING ALLIANCE
Statements Regarding Other IRS Filings and Tax Compliance (continued) Form 990 (2023) **Part V** Sta

			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 14	01	Х	
_	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Λ	X
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b		\vdash
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a	4-		Х
la.	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		-
D	If "Yes," enter the name of the foreign country See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
50		5a		Х
b	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit	30		-
va		6a		Х
h	any contributions that were not tax deductible as charitable contributions? If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts	<u> </u>		
D	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).	OD		
' a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		Х
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	7.5		\vdash
	to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х
q	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the			
	sponsoring organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders			
b	Gross income from other sources. (Do not net amounts due or paid to other sources against			
	amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		<u> </u>
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			_
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		_
	Note: See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			V
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b		\vdash
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or	4-		
	excess parachute payment(s) during the year?	15		X
16	If "Yes," see the instructions and file Form 4720, Schedule N.	40		Х
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		
17	If "Yes," complete Form 4720, Schedule O. Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities.			
17	Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities that would result in the imposition of an excise tax under section 4951, 4952 or 4953?	17		
	If "Yes," complete Form 6069.	17		
	n 100, complete i emi ecco.			

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

0	· · · · · · · · · · · · · · · · · · ·					X
Sec	tion A. Governing Body and Management					
				_	Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	14			
	If there are material differences in voting rights among members of the governing body, or if the governing					
	body delegated broad authority to an executive committee or similar committee, explain on Schedule O.					
b	Enter the number of voting members included on line 1a, above, who are independent	1b	14			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	with	anv other	1		
_	officer, director, trustee, or key employee?			2		Х
3	Did the organization delegate control over management duties customarily performed by or under the					
3				3		х
					Х	
4	Did the organization make any significant changes to its governing documents since the prior Form 9			4		37
5	Did the organization become aware during the year of a significant diversion of the organization's ass			5		X
6	Did the organization have members or stockholders?			6		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or ap	point	one or			
	more members of the governing body?			7a		X
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, st	ockh	olders, or			
	persons other than the governing body?			7b	\Box	X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year	r by th	ne following:			
а	The governing body?			8a	X	
b	Each committee with authority to act on behalf of the governing body?			8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be read	ched	at the			
	organization's mailing address? If "Yes," provide the names and addresses on Schedule O			9		X
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re					
	· · · · · · · · · · · · · · · · · · ·				Yes	No
10a	Did the organization have local chapters, branches, or affiliates?			10a		Х
	If "Yes," did the organization have written policies and procedures governing the activities of such characteristics.					
				10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body			11a	Х	
b	Describe on Schedule O the process, if any, used by the organization to review this Form 990.	, 20.0		110		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			12a	Х	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise			12b	X	\vdash
	Did the organization regularly and consistently monitor and enforce compliance with the policy? ## "Y			120	25	_
С		,		10-	х	
40	on Schedule O how this was done			12c	X	\vdash
13	Did the organization have a written whistleblower policy?			13		\vdash
14	Did the organization have a written document retention and destruction policy?			14	Х	_
15	Did the process for determining compensation of the following persons include a review and approval	I by ir	ndependent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?					
	The organization's CEO, Executive Director, or top management official			15a	Х	<u> </u>
b	Other officers or key employees of the organization			15b		Х
	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.					
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangements	nent v	vith a			
	taxable entity during the year?			16a	\Box	X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluat	e its į	participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ	izatio	n's			
	exempt status with respect to such arrangements?			16b		
Sec	tion C. Disclosure					
17	List the states with which a copy of this Form 990 is required to be filed AL, AR, CA, FL, G	A,F	II,IL,KS,KY	, MD	, MA ,	MI
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, an	nd 99	D-T (section 501(c)(3):	only)	availal	ole
	for public inspection. Indicate how you made these available. Check all that apply.					
	X Own website X Another's website X Upon request Other (explain	on S	chedule O)			
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, co		,	d finan	cial	
	statements available to the public during the tax year.		. ,,			
20	State the name, address, and telephone number of the person who possesses the organization's boo	ks ar	d records			
	BENNETT WEINER, EXECUTIVE VP & COO - 7032479321	-3*				
		220	1			

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See the instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEĆ) of more than \$100,000 from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See the instructions for the order in which to list the persons above.

(A)	(B)	Jiga	mza			троп	oate	(D)	(E)	(F)
Name and title	Average	(C) Position (do not check more than one					Reportable	Reportable	Estimated	
	hours per	box,	unle	ss per	son i	s both	an	compensation	compensation	amount of
	week		cer an	id a d	irecto	r/trus	tee)	from	from related	other
	(list any	ndividual trustee or director						the	organizations	compensation
	hours for related	e or d	tee			sated		organization (W-2/1099-MISC/	(W-2/1099-MISC/ 1099-NEC)	from the organization
	organizations	truste	al trus		yee	mpen		1099-NEC)	1033-1120)	and related
	below	idual	Institutional trustee	-ie	Key employee	Highest compensated employee	er	,		organizations
	line)	Indiv	Instit	Officer	Key 6	High	Former			
(1) HERMAN ART TAYLOR	40.00									
PRESIDENT & CEO				Х				267,856.	0.	39,468.
(2) BENNETT WEINER	40.00									
EXECUTIVE VP & COO		Ш		Х				185,615.	0.	24,153.
(3) JULIE RIZZO	40.00									
DIRECTOR, DEVELOPMENT & SEAL LICENSI		Ш		Ш		Х		118,476.	0.	17,637.
(4) KELLEY BEVIS	40.00									
GENERAL COUNSEL		Ш		Ш		Х		120,777.	0.	10,597.
(5) SHAWN VAN GORDER	40.00									
DIRECTOR, CHARITY EVALUATION		Ш		Ш	lacksquare	Х	_	114,218.	0.	15,067.
(6) ELVIA CASTRO	40.00									
ASSOCIATE DIRECTOR, CHARITY EVALUATI	1 00	Н		Ш	\vdash	Х	_	100,230.	0.	2,235.
(7) BONNIE BENHAYON	1.00									
CHAIR	1 00	X		Х	H		<u> </u>	0.	0.	0.
(8) JANICE LACHANCE VICE CHAIR	1.00	x		37				0.	_	
(9) ROBERT DIGGS	1 00	Δ		Х	H	H	H	0.	0.	0.
SECRETARY	1.00	х		х				0.	0.	_
(10) ANDRAS KOSARAS	1.00	_		_	H		_	0.	0.	0.
TREASURER	1.00	х		х				0.	0.	0.
(11) ANNE SCHELLE	1.00	^		\triangle	H			0.	0.	0.
BOARD MEMBER	1.00	х						0.	0.	0.
(12) BARBARA O'REILLY	1.00	25		Н	\vdash			0.	0.	- 0.
BOARD MEMBER	1.00	х						0.	0.	0.
(13) CAREN CROLAND YANIS	1.00			П				0.0		
BOARD MEMBER		х						0.	0.	0.
(14) CHUCK BEAN	1.00	Ë		П				,		
BOARD MEMBER		Х						0.	0.	0.
(15) ELIZABETH MONG	1.00	П		П						
BOARD MEMBER		Х						0.	0.	0.
(16) JON PRATT	1.00									
BOARD MEMBER		Х					L	0.	0.	0.
(17) PRATICHI SHAH	1.00									
BOARD MEMBER		Х						0.	0.	0.

Form 990 (2023) 332007 12-21-23

Section A. Officers, Directors, Trus	tees, Key Emr	oloy	ees,			ghes	st C	ompensated Employee	s (continued)				
(A)	(B)				C)			(D)	(E)			(F)	
Name and title	Average	(do		Pos		<mark>1</mark> than ເ	one	Reportable	Reportable		Es	stimate	d
	hours per	box	, unle	ss per	rson i	is both	n an	compensation	compensation	on	an	nount	of
	week	-	cer ar	nd a d	irecto	or/trus	tee)	from	from related	d		other	
	(list any	ector						the	organization			pensa	
	hours for	or dir	يو ا			ated		organization	(W-2/1099-MIS			om the	
	related	stee	truste			bensa		(W-2/1099-MISC/	1099-NEC)	,	ı ~	anizati	
	organizations below	al tru	ona		loye	00 as		1099-NEC)				d relate	
	line)	Individual trustee or director	Institutional trustee	Officer	key employee	Highest compensated employee	Former				orga	anizatio	ons
(18) ROGER CRAVER	1.00	드	트	Ö	<u>3</u>	포능	<u>E</u>						
	1.00	Х						0.		0.			0
BOARD MEMBER	1 00	_	⊬	\vdash	⊢	⊬	\vdash	0.		0.			0.
(19) TERESE KUNG	1.00	х								_			0
BOARD MEMBER	1 00	<u> </u>	⊬	\vdash	⊢	⊬	\vdash	0.		0.			0.
(20) WARREN CLARK	1.00	37								_			0
BOARD MEMBER		Х	⊢		H	⊬	H	0.		0.			0.
		H	┡		L	┡	L				<u> </u>		
		L	L	\vdash	_	┡	_				<u> </u>		
		\vdash	┡		L	╙	L						
			L		L	L	L						
1b Subtotal	_							907,172.		0.	10	9,1!	57.
c Total from continuation sheets to Part VI	I. Section A							0.		0.			0.
d Total (add lines 1b and 1c)								907,172.		0.	10	9,1!	
Total number of individuals (including but n									000 of reportable			,	
compensation from the organization	or inflitted to th	030	IIOLO	u ac	JO V C	,, vvii	010	socived more triair \$100,	ooo or reportable				6
compensation from the organization												Yes	No
3 Did the organization list any former officer,	director truct	oo l	(0) (mnl	0.10	0 01	hia	hoot componented ampl	ovoc on	1		100	110
					-		_	•	•				X
line 1a? If "Yes," complete Schedule J for s											3		Λ
4 For any individual listed on line 1a, is the su								•	-			х	
and related organizations greater than \$150											4		
5 Did any person listed on line 1a receive or a								•					37
rendered to the organization? If "Yes." com	<u>plete Schedule</u>) <i>J f</i>	or su	ıch į	pers	on					5		X
Section B. Independent Contractors													
1 Complete this table for your five highest co										pensa	tion fro	om	
the organization. Report compensation for	the calendar ye	ear e	endir	ng w	ith c	or wi	thin		ear.	_			
(A)				_				(B)))		_
Name and business	address	N	INC	<u> </u>			4	Description of s	ervices		ompe	nsatio	1
							4						
							_			\vdash			
							4						
							\dashv						
2 Total number of independent contractors (ii \$100,000 of compensation from the organization)		ot lir	nited	d to	thos ۲	se lis)	ted	above) who received mo	ore than				
Too,ooo or compensation from the organia	Lation				_	_							

52-1070270

Form 990 (2023) BBB WIS
Part VIII Statement of Revenue

		Check if Schedule O contains a response	or note to any line	e in this Part VIII			
		·	<u> </u>	(A)	(B)	(C)	(D)
				Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under
					lunction revenue	business revenue	sections 512 - 514
s s	1 a	Federated campaigns 1a					
ran		Membership dues 1b					
<u>a</u>		Fundraising events 1c					
ifts r A		Related organizations 1d					
Contributions, Gifts, Grants and Other Similar Amounts		Government grants (contributions) 1e					
		All other contributions, gifts, grants, and					
ber		similar amounts not included above 1f	162,135.				
Ę Ħ	а	Noncash contributions included in lines 1a-1f 1g \$					
Sor	_	Total. Add lines 1a-1f		162,135.			
			Business Code				
ø	2 a	CHARITY SEAL LICENSE FEES	900099	2,034,986.			2034986.
ķ	b	PUBLICATIONS	900099	13,102.			13,102.
Ser	c						
am Sve	d						
Program Service Revenue	e						
Pro	f	All other program service revenue					
		Total. Add lines 2a-2f		2,048,088.			
	3	Investment income (including dividends, intere					
		other similar amounts)					
	4	Income from investment of tax-exempt bond p	roceeds				
	5	Royalties	I				
		(i) Real	(ii) Personal				
	6 a	Gross rents 6a					
		Less: rental expenses 6b					
		Rental income or (loss) 6c					
		Net rental income or (loss)					
		Gross amount from sales of (i) Securities	(ii) Other				
		assets other than inventory 7a					
	h	Less: cost or other basis					
<u>o</u>		and sales expenses 7b					
Revenue	C	Gain or (loss) 7c					
e e		Net gain or (loss)					
her F		Gross income from fundraising events (not					
Oth	o u	including \$ of					
Ŭ		contributions reported on line 1c). See					
		Part IV, line 18					
	h	Less: direct expenses 8b					
		Net income or (loss) from fundraising events					
		Gross income from gaming activities. See					
	o u	Part IV, line 19					
	h	Less: direct expenses 9b					
		Net income or (loss) from gaming activities					
		Gross sales of inventory, less returns					
	10 a	and allowances 10a					
	h	Less: cost of goods sold 10b					
		Net income or (loss) from sales of inventory					
\neg		The meetine of (1933) from Sales of inventory	Business Code				
Sno	11 a						
neo	b						
Miscellaneous Revenue	C						
SCE	Ч	All other revenue					
Σ		Total. Add lines 11a-11d					
	12	Total revenue. See instructions		2,210,223.	0.	0.	2048088.

Form 990 (2023) BBB WISE GIVIN Part IX Statement of Functional Expenses

Secti	on 501(c)(3) and 501(c)(4) organizations must comp	lete all columns. All othe	er organizations must con	nplete column (A).	
	Check if Schedule O contains a respon				
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	560,966.	527,309.	28,048.	5,609.
6	Compensation not included above to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	0.45 400	000 645	4= 0=0	
7	Other salaries and wages	947,493.	890,645.	47,373.	9,475.
8	Pension plan accruals and contributions (include	110 105	100 056	4	4 405
	section 401(k) and 403(b) employer contributions)	110,485.	103,856.	5,524.	1,105. 975.
9	Other employee benefits	97,394.	91,549.	4,870.	975.
10	Payroll taxes	105,129.	98,822.	5,256.	1,051.
11	Fees for services (nonemployees):				
а	Management	600	2.4.1	260	
b	Legal	609.	341.	268.	
С	Accounting	57,595.	32,261.	25,334.	
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	,	122 061	74 477	E0 101	
	column (A), amount, list line 11g expenses on Sch O.)	132,961.	74,477.	58,484.	315.
12	Advertising and promotion	48,605. 51,335.	48,290. 11,444.	33,116.	6,775.
13	Office expenses	164,255.	135,924.	28,024.	307.
14	Information technology	104,233.	133,324.	20,024.	307.
15	Royalties	49,133.	46,185.	2,457.	491.
16	Occupancy	16,830.	15,358.	1,348.	124.
17	Travel Payments of travel or entertainment expenses	10,030.	13,330.	1,340.	124.
18					
40	for any federal, state, or local public officials Conferences, conventions, and meetings	5,901.	1,751.	4,142.	8.
19 20	i i	3,701.	1,751.	7,1720	<u></u>
	Interest Payments to affiliates				
21 22	Depreciation, depletion, and amortization	22,855.	21,484.	1,143.	228.
23		19,061.	17,918.	952.	191.
24	Other expenses, Itemize expenses not covered	13,001.	1773100	3321	171
27	above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.)				
а	DUES AND SUBSCRIPTIONS	66,453.	53,506.	8,215.	4,732.
h	WISE GIVING GUIDE	53,624.	53,624.	5,225	_,,,,,,
0	DIRECT MAIL PRINTING/DE	25,518.			25,518.
d	BAD DEBTS	16,500.		16,500.	
-	All other expenses	19,204.	5,897.	13,307.	
25	Total functional expenses. Add lines 1 through 24e	2,571,906.	2,230,641.	284,361.	56,904.
26	Joint costs. Complete this line only if the organization	. , , , , , , , ,	, , , , , , , , , , , , , , , , , , , ,	,	,
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				
					E 000 (2222)

Form 990 (2023)

Part X | Balance Sheet

Pa	rt X	Balance Sheet			
		Check if Schedule O contains a response or note to any line in this Part X			
			(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing	1,543,765.	1	610,377.
	2	Savings and temporary cash investments		2	
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net	53,354.	4	51,383.
	5	Loans and other receivables from any current or former officer, director,			
		trustee, key employee, creator or founder, substantial contributor, or 35%			
		controlled entity or family member of any of these persons		5	
	6	Loans and other receivables from other disqualified persons (as defined			
		under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
ţ	7	Notes and loans receivable, net		7	
Assets	8	Inventories for sale or use		8	
Ä	9	Prepaid expenses and deferred charges	21,686.	9	18,494.
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a 480,055.			
	b	Less: accumulated depreciation 10b 480,055.	22,855.	10c	0.
	11	Investments - publicly traded securities		11	900,000.
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	38,537.	15	55,901.
	16	Total assets. Add lines 1 through 15 (must equal line 33)	1,680,197.	16	1,636,155.
	17	Accounts payable and accrued expenses	93,503.	17	220,097.
	18	Grants payable	015 001	18	1 000 104
	19	Deferred revenue	915,231.	19	1,089,184.
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
es	22	Loans and other payables to any current or former officer, director,			
Liabilities		trustee, key employee, creator or founder, substantial contributor, or 35%			
jak		controlled entity or family member of any of these persons		22	
_	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	30,367.		47,461.
	0.0		1,039,101.	25 26	1,356,742.
	26	Organizations that follow FASB ASC 958, check here	1,035,101.	20	1,330,742.
S		and complete lines 27, 28, 32, and 33.			
nce	27	Net assets without donor restrictions	641,096.	27	279,413.
sala	28	Net assets with donor restrictions	012,0300	28	2,3,1200
Б		Organizations that do not follow FASB ASC 958, check here		20	
Fur		and complete lines 29 through 33.			
ō	29	Capital stock or trust principal, or current funds		29	
ets	30	Paid-in or capital surplus, or land, building, or equipment fund		30	
Ass	31	Retained earnings, endowment, accumulated income, or other funds		31	
Net Assets or Fund Balances	32	Total net assets or fund balances	641,096.	32	279,413.
Z	33	Total liabilities and net assets/fund balances	1,680,197.	33	1,636,155.
					200

Form **990** (2023)

Pa	TXI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1 2	2,21	0,2	23.
2	Total expenses (must equal Part IX, column (A), line 25)	2 2	2,57	1,9	06.
3	Revenue less expenses. Subtract line 2 from line 1	3	-36	1,6	83.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	64	1,0	96.
5	Net unrealized gains (losses) on investments	5			
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,				
	column (B))	10	27	9,4	13.
Pa	t XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule	0.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b		X
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,			
	consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c		
	If the organization changed either its oversight process or selection process during the tax year, explain on Sche	edule O.			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the				
	Uniform Guidance, 2 C.F.R. Part 200, Subpart F?		За		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required				
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits		3b		
			Form	990	(2023)

SCHEDULE A

(Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

2023

OMB No. 1545-0047

Open to Public Inspection

BBB WISE GIVING ALLIANCE

Employer identification number 52-1070270

Pa	rt I	Reason for Public (Charity Status.	(All organizations must c	omplete th	nis part.) S	ee instructions.		
The	organ	ization is not a private found							
1		A church, convention of ch	urches, or associatio	n of churches described	in section	n 170(b)(1	I)(A)(i).		
2		A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990).)							
3		A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).							
4		A medical research organiz						the hospital's name,	
		city, and state:		,					
5		An organization operated for	or the benefit of a col	llege or university owned	or operat	ed by a go	vernmental unit describe	ed in	
		section 170(b)(1)(A)(iv). (C		g ,		, 3 .			
6		A federal, state, or local gov		nental unit described in	section 17	70(h)(1)(A)	(v)		
7	X	An organization that norma					• *	nublic described in	
,		section 170(b)(1)(A)(vi). (C	-	ntial part of its support if	om a gove	Jillinonta _i	anii or ironi trie gerierai į	public described in	
8		A community trust describe		(1)(A)(vi) (Complete Part	· II \				
9	\Box					nd in aanii	unation with a land grant	collogo	
9		An agricultural research org							
		or university or a non-land-g	grant college of agric	ulture (see instructions).	Enter the i	name, city	, and state of the college	OI	
10		university: An organization that norma	Illy reacity as (1) make	than 22 1/20/ of its arms	aut france	a naturila unti a u	a manaharahin fasa an	d avece veccinte from	
10		-					•		
		activities related to its exen			` '			•	
		income and unrelated busin		(less section 511 tax) fro	m busines	sses acqui	red by the organization a	arter June 30, 1975.	
4.4		See section 509(a)(2). (Col	. ,				20(-)(4)		
11	\square	An organization organized a							
12		An organization organized a	·	•					
		more publicly supported or						Sheck the box on	
_		lines 12a through 12d that						ali da a	
а		☐ Type I. A supporting orga							
		the supported organization			majority c	or the airea	tors or trustees of the st	apporting	
		organization. You must o	•		tala satura te		-l	due es	
b									
		control or management o			ame perso	ns that co	ntrol or manage the supp	σοπεα	
		organization(s). You mus				dan dala a		at a data	
С		Type III functionally inte						ed with,	
		its supported organization		•				1' / \	
d			-	= = -					
		that is not functionally int						veness	
		requirement (see instructi							
е		Check this box if the orga					Type I, Type II, Type III		
		functionally integrated, or	* *						
f		er the number of supported o		-l					
<u>g</u>		vide the following information (i) Name of supported	(ii) EIN	(iii) Type of organization	(iv) Is the orga	anization listed	(v) Amount of monetary	(vi) Amount of other	
	'	organization	(11) =111	(described on lines 1-10	in your governi	ng document?	support (see instructions)	support (see instructions)	
				above (see instructions))	Yes	No		/	
_									
Tota	J								
Tota	11						I	I .	

332021 12-21-23

Schedule A (Form 990) 2023 BBB WISE GIVING ALLIANCE 52-1070

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization
fails to qualify under the tests listed below, please complete Part III.)

Calendary year (or fiscal year beginning in) (a) 2019 (b) 2020 (c) 2021 (d) 2022 (e) 2023 (f) Total	Sec	tion A. Public Support						
membership fees received. (Do not include any 'unusual grants.') 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge 4 Total. Add lines 1 through 3 5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 1 that exceeds 2% of the amount shown on line 11, column (f) 5 Public support. Biothers in serviced on securities for mines 4 5 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from unrelated business activities, whether or not the business activities, whether or not the business is regularly carried on 10. Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) 11 Total support. Add lines? Through 10 21 Gross receipts from related activities, etc. (see instructions) 12 Gross receipts from related activities, etc. (see instructions) 13 First 5 years, if the Form 990 is for the organization is first, second, third, fourth, or fifth tax year as a section 501(c)(S) organization, check this box and stop here Section C. Computation of Public Support Percentage 14 Public support percentage for 2023 (line 6, column (f), divided by line 11, column (f)) 15 Public support percentage for 2023 (line 6, column (f), divided by line 11, column (f)) 16 33 178% support test – 2022. If the organization of divot check the box on line 13, and line 14 is 33 179% or more, check this box and stop here. The organization qualifies as a publicly supported organization 15 and stop here. The organization qualifies as a publicly supported organization.	Cale	ndar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
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18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions	18	Private foundation. If the organization	n did not check a	box on line 13, 16a	a, 16b, 17a, or 17b	, check this box a	nd see instructions	

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support		,				
Cale	ndar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in						
	any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
I	Amounts included on lines 2 and 3 received						
	from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
	Add lines 7a and 7b						
	Public support. (Subtract line 7c from line 6.)						
	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
9	Amounts from line 6						
10	Gross income from interest,						
	dividends, payments received on securities loans, rents, royalties, and income from similar sources						
I	Unrelated business taxable income						
	(less section 511 taxes) from businesses acquired after June 30, 1975						
	Add lines 10a and 10b						
	Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital						
13	assets (Explain in Part VI.)					1	
	First 5 years. If the Form 990 is for the	ne organization's fi	rst, second, third, t	fourth, or fifth tax	vear as a section 5	01(c)(3) organizatio	on.
	check this box and stop here	o .		*		()()	,
Se	ction C. Computation of Publi						
	Public support percentage for 2023 (I			column (f))		15	%
	Public support percentage from 2022					16	%
	ction D. Computation of Inves						
17	Investment income percentage for 20)23 (l ine 10c, colur	mn (f), divided by li	ne 13, column (f))		17	%
	Investment income percentage from					18	%
	a 33 1/3% support tests - 2023. If the					3 1/3%, and line 1	
	more than 33 1/3%, check this box ar						
ı	33 1/3% support tests - 2022. If the						
	line 18 is not more than 33 1/3%, che	_					
20	Private foundation. If the organization	n did not check a	box on line 14, 19a	a, or 19b, check th	nis box and see ins	tructions	

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes." answer lines 3b and 3c below.
- b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes." explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes." complete Part I of Schedule L (Form 990).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- b Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.
 - b Did the organization have any excess business holdings in the tax year? (Use Schedule C. Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
1		
2		
3a		
3b		
3c		
4a		
4b		
4c		
5a		
- Gu		
5b		
5c		
6		
7		
8		
9a		
9b		
9c		
10a		
10b		

Par	TIV Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described on lines 11b and			
	11c below, the governing body of a supported organization?	11a		
b	A family member of a person described on line 11a above?	11b		
	A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide	1 110		
	detail in Part VI.	11c		
Sect	tion B. Type I Supporting Organizations	1		
	71 11 0 0		Yes	No
1	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or		163	INO
'	more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers			
	directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s)	,		
	effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported			
	organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the			
	supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
Caal	supervised, or controlled the supporting organization.	2		
Seci	tion C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	11		
Seci	tion D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described on line 2, above, did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Sect	tion E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instruction)	ons).		
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
С	The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (se	ee instructior	1 <u>s).</u>	
2	Activities Test. Answer lines 2a and 2b below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement,			
	one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in			
	Part VI the reasons for the organization's position that its supported organization(s) would have engaged in			
	these activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer lines 3a and 3b below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? If "Yes" or "No" provide details in Part VI.	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b		

Pai	rt V Type III Non-Functionally Integrated 509(a)(3) Supporti	ng Organ	izations	
1	Check here if the organization satisfied the Integral Part Test as a qualify	ing trust on N	Nov. 20, 1970 (explain in	Part VI). See instructions.
	All other Type III non-functionally integrated supporting organizations mu			,
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
а	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
С	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other factors			
	(explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,			
	see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035.	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions).	6		
7	Check here if the current year is the organization's first as a non-function	ally integrate	d Type III supporting orga	inization (see

Schedule A (Form 990) 2023

instructions).

Par	t V Type III Non-Functionally Integrated 509	(a)(3) Supporting Orga	nizations _{(continu}	ıed)	
Section	on D - Distributions				Current Year
1	Amounts paid to supported organizations to accomplish exer	mpt purposes		1	
2	Amounts paid to perform activity that directly furthers exemp	nt purposes of supported			
	organizations, in excess of income from activity			2	
3	Administrative expenses paid to accomplish exempt purpose	es of supported organizations	6	3	
4	Amounts paid to acquire exempt-use assets			4	
5	Qualified set-aside amounts (prior IRS approval required - pro	ovide details in Part VI)		5	
	Other distributions (describe in Part VI). See instructions.			6	
	Total annual distributions. Add lines 1 through 6.			7	
8	Distributions to attentive supported organizations to which the	ne organization is responsive			
	(provide details in Part VI). See instructions.			8	
9	Distributable amount for 2023 from Section C, line 6			9	
10	Line 8 amount divided by line 9 amount			10	
Section	on E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributior Pre-2023	าร	(iii) Distributable Amount for 2023
1	Distributable amount for 2023 from Section C, line 6				
2	Underdistributions, if any, for years prior to 2023 (reason-				
	able cause required - explain in Part VI). See instructions.				
	Excess distributions carryover, if any, to 2023				
а	From 2018				
b	From 2019				
С	From 2020				
d	From 2021				
е	From 2022				
f	Total of lines 3a through 3e				
	Applied to underdistributions of prior years				
	Applied to 2023 distributable amount				
i	Carryover from 2018 not applied (see instructions)				
j	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.				
4	Distributions for 2023 from Section D,				
	line 7:				
а	Applied to underdistributions of prior years				
b	Applied to 2023 distributable amount				
С	Remainder. Subtract lines 4a and 4b from line 4.				
	Remaining underdistributions for years prior to 2023, if				
	any. Subtract lines 3g and 4a from line 2. For result greater				
	than zero, explain in Part VI. See instructions.				
6	Remaining underdistributions for 2023. Subtract lines 3h				
	and 4b from line 1. For result greater than zero, explain in				
	Part VI. See instructions.				
7	Excess distributions carryover to 2024. Add lines 3j				
	and 4c.				
	Breakdown of line 7:				
	Excess from 2019				
	Excess from 2020				
	Excess from 2021 Excess from 2022				
a	EXCESS HOTH ZUZZ				

Schedule A (Form 990) 2023

e Excess from 2023

Part VI	Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12;
	Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information.
	Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)
	(occ instructions.)

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023
Open to Public Inspection

Name of the organization

BBB WISE GIVING ALLIANCE

Employer identification number 52-1070270

Pai	t I Organizations Maintaining Donor Advised	d Funds or Other Similar Funds	or Accounts. Complete if the
	organization answered "Yes" on Form 990, Part IV, line	e 6.	•
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in v	vriting that the assets held in donor advis	ed funds
	are the organization's property, subject to the organization's e	exclusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor ad	dvisors in writing that grant funds can be	used only
	for charitable purposes and not for the benefit of the donor or	donor advisor, or for any other purpose	conferring
Pai	t II Conservation Easements. Complete if the org	janization answered "Yes" on Form 990, I	Part IV, line 7.
1	Purpose(s) of conservation easements held by the organization	on (check all that appl <u>y).</u>	
	Preservation of land for public use (for example, recreat	tion or education) Preservation of	a historically important land area
	Protection of natural habitat	Preservation of	a certified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualifi	ied conservation contribution in the form	
	day of the tax year.		Held at the End of the Tax Year
а			
b			
С	Number of conservation easements on a certified historic stru		2c
d	Number of conservation easements included on line 2c acqui	-	
	on a historic structure listed in the National Register		
3	Number of conservation easements modified, transferred, rele	eased, extinguished, or terminated by the	organization during the tax
4	Number of states where preparty subject to conservation and	amont in located	
4	Number of states where property subject to conservation eas Does the organization have a written policy regarding the peri		
5	violations, and enforcement of the conservation easements it		Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, I		
0	ctan and volunteer near devoted to morntoning, inspecting, i	narialing of violations, and officially con-	orvation data into dating the year
7	Amount of expenses incurred in monitoring, inspecting, handl	ling of violations, and enforcing conservat	tion easements during the year
	, and an experiess meaned in monitoring, meposting, hard	ing or violations, and ornoroning concerva-	non oddomonio ddinig the year
8	Does each conservation easement reported on line 2d above	satisfy the requirements of section 170(h)(4)(B)(i)
9	In Part XIII, describe how the organization reports conservation		
	balance sheet, and include, if applicable, the text of the footne		
	organization's accounting for conservation easements.	G	
Pai	t III Organizations Maintaining Collections of	Art, Historical Treasures, or Ot	her Similar Assets.
	Complete if the organization answered "Yes" on Form	990, Part IV, line 8.	
1a	If the organization elected, as permitted under FASB ASC 958	8, not to report in its revenue statement a	nd balance sheet works
	of art, historical treasures, or other similar assets held for pub	lic exhibition, education, or research in fu	rtherance of public
	service, provide in Part XIII the text of the footnote to its finan	cial statements that describes these item	S.
b	If the organization elected, as permitted under FASB ASC 958	8, to report in its revenue statement and b	palance sheet works of
	art, historical treasures, or other similar assets held for public	exhibition, education, or research in furth	erance of public service,
	provide the following amounts relating to these items.		
	(i) Revenue included on Form 990, Part VIII, line 1		\$
	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical treat	asures, or other similar assets for financial	l gain, provide
	the following amounts required to be reported under FASB AS	_	
а	Revenue included on Form 990, Part VIII, line 1		\$
h	Assets included in Form 900 Part V		¢.

	t III Organizations Maintaining Colle	ections of Art, His	torical Tre	asures, o	r Other S	imilar Asse	ets (continued)
3	Using the organization's acquisition, accession,						
	collection items (check all that apply).	,	,	9	3		
а	Public exhibition	d	Loan or exc	hange progra	am		
b	Scholarly research	e		3 1 3			
С	Preservation for future generations						
4	Provide a description of the organization's collection	ctions and explain how t	hev further th	ne organizatio	on's exempt	purpose in Pa	art XIII.
5	During the year, did the organization solicit or re	•	-	•			
	to be sold to raise funds rather than to be mainta						Yes No
Par	t IV Escrow and Custodial Arrange						
	reported an amount on Form 990, Part X,		9				,
1a	Is the organization an agent, trustee, custodian,	or other intermediary fo	r contribution	ns or other as	sets not inc	luded	
	on Form 990, Part X?						Yes No
b	If "Yes," explain the arrangement in Part XIII and	complete the following	table:				
							Amount
С	Beginning balance					1c	
	Additions during the year					1d	
е	Distributions during the year					1e	
f	Ending balance					1f	
	Did the organization include an amount on Form						Yes No
	If "Yes," explain the arrangement in Part XIII. Ch				-		
Par							
			Prior year	(c) Two yea		Three years ba	ck (e) Four years back
1a	Beginning of year balance	, , ,		, ,		·	
b	Contributions						
C	Net investment earnings, gains, and losses				$\overline{}$		
d	Grants or scholarships				$\overline{}$		
e	Other expenditures for facilities				$\overline{}$		
	and programs						
f	Administrative expenses						_
g	End of year balance				-		
2	Provide the estimated percentage of the current	vear end halance (line	la column (a))) held as:			
a	Board designated or quasi-endowment		rg, column (a,	n riola as.			
b	Permanent endowment	%					
C	Term endowment %						
C	The percentages on lines 2a, 2b, and 2c should	egual 100%					
32	Are there endowment funds not in the possessic	•	at are held ar	nd administa	rad for the		
Ja	organization by:	on the organization th	at are rield ar	ia aariiiiiste	red for the		Yes No
							-
h	If "Yes" on line 3a(ii), are the related organization	ne lietod ae roquirod on 9	Schodulo P2				
4	Describe in Part XIII the intended uses of the org						30
	t VI Land, Buildings, and Equipmen		iuiius.				
1 011	Complete if the organization answered "Y		V. line 11a. S	See Form 990). Part X. line	e 10.	
			T				(d) Book value
	Description of property	(a) Cost or other basis (investment)		or other (other)		umulated ciation	(d) book value
-4 -	Land	Sadio (investinent)	Dasis	(011101)	асріс	olation i	
	Land		+				
	Buildings		+			- 	
	Leasehold improvements		+			-	
	Equipment		// 0	0,055.	// Ω	0,055.	0.
	Other	J. Form 000 Deit V. History					0.
i Uldl	., , , , , , , , , , , , , , , , , , ,	ıı FUITTI 990. PART X. IINE	ruc. column	1011			J •

Part VII Investments - Other Securities Complete if the organization answered "Yes" or	n Form 990, Part IV, line	11b. See Form 990, Part X, line 12.	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year	ar market value
(1) Financial derivatives			
(2) Closely held equity interests			
(3) Other		İ	
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)		 	
Total. (Col. (b) must equal Form 990, Part X, line 12, col. (B)) Part VIII Investments - Program Related.			
Complete if the organization answered "Yes" or	n Form 000 Dort IV line	11a Saa Farm 000 Part V line 12	
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year	or market value
	(b) book value	(c) Method of Valuation. Cost of end-of-year	ar market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Part IX Other Assets Complete if the organization answered "Yes" or (a) D	n Form 990, Part IV, line escription		(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, line 15, col.	(R))		
Part X Other Liabilities Complete if the organization answered "Yes" or			
(A) Describetion of Balattic.			(b) Book value
			S, Book Value
(1) Fodoral income toward			47,461
(1) Federal income taxes		•	→ / . ← () .
(2) DEFERRED COMPENSATION PLAN			17/101
(2) DEFERRED COMPENSATION PLAN (3)			17,7101
(2) DEFERRED COMPENSATION PLAN (3) (4)			177101
(2) DEFERRED COMPENSATION PLAN (3) (4) (5)			177101
(2) DEFERRED COMPENSATION PLAN (3) (4) (5) (6)			27,202
(2) DEFERRED COMPENSATION PLAN (3) (4) (5) (6) (7)			277202
(2) DEFERRED COMPENSATION PLAN (3) (4) (5) (6) (7) (8)			277202
(2) DEFERRED COMPENSATION PLAN (3) (4) (5) (6) (7)			47,461

organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII

Schedule D (Form 990) 2023

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

Attach to Form 990.

2023

OMB No. 1545-0047

Open to Public

Internal Revenue Service

Name of the organization

Department of the Treasury

Go to www.irs.gov/Form990 for instructions and the latest information.

Inspection
Employer identification number

BBB WISE GIVING ALLIANCE

52-1070270

Pa	art I Questions Regarding Compensation			
			Yes	No
1 a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (such as maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,	1.10		
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		
	trustices, and officers, moldaring the OLO/Exceditive birector, regarding the fields effected of fine fa:			
3	Indicate which, if any, of the following the organization used to establish the compensation of the organization's			
0	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	Compensation committee Written employment contract			
	Independent compensation consultant X Compensation survey or study			
	Form 990 of other organizations X Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			7.7
а		<u>4a</u>	37	X
b	Participate in or receive payment from a supplemental nonqualified retirement plan?	4b	Х	7.7
С	Participate in or receive payment from an equity-based compensation arrangement?	4c	_	X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а		5a	_	X
b	Any related organization?	5b		X
	If "Yes" on line 5a or 5b, describe in Part III.			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		X
	Any related organization?	6b		X
	If "Yes" on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments			
	not described on lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8	L	Х
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2023

Schedule J (Form 990) 2023

52-1070270

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of W-2 and/or 1099-MISC and/or 1099-NEC compensation	·2 and/or 1099-MISC compensation	and/or 1099-NEC	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B)
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation			reported as deferred on prior Form 990
(1) HERMAN ART TAYLOR	≘	267,856.	0	0 .	5,518.	33,950。	307,324.	0 •
PRESIDENT & CEO	≘	0 •	0 •	0 •	0 •	0 •	0 •	0 •
(2) BENNETT WEINER	≘	185,615.	0 •	0 •	3,809.	20,344.	209,768.	0 •
EXECUTIVE VP & COO	∷≘		0 •	0 •	0 .	0 •	0 •	0 •
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J (Form 990) 2023	Supplemental Information
Schedule	Part III

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PAKT I, LINE 4B:
EFFECTIVE JUNE 1, 2021, BBB WGA ADOPTED A SECTION 457(F) DEFERRED
COMPENSATION PLAN FOR CERTAIN MEMBERS OF EXECUTIVE MANAGEMENT, AS
THE BOARD. THE BOARD SPECIFIES THE CONTRIBUTION
LEVELS AND VESTING TERMS THAT APPLY FOR THE INDIVIDUAL PLAN PARTICIPANTS.
THE PLAN WAS AMENDED AND RESTATED EFFECTIVE DECEMBER 8, 2021, TO PERMIT
PARTICIPANT-DIRECTED INVESTMENT OF ACCOUNT BALANCES AND MAKE CERTAIN OTHER
CHANGES.
HERMAN ART TAYLOR AND BENNETT WEINER PARTICIPATED IN THE PLAN, HOWEVER THEY
HAVE NOT YET MET THE VESTING PROVISIONS OF THE PLAN.
Schedule J (Form 990) 2023

SCHEDULE O (Form 990)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

2023
Open to Public Inspection

OMB No. 1545-0047

Name of the organization

BBB WISE GIVING ALLIANCE

Employer identification number 52-1070270

Schedule O (Form 990) 2023

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS: THE CURRENT NAME, BBB WISE GIVING ALLIANCE (BBB WGA) BEGAN TO BE USED IN 2001. HOWEVER, UNDER PREVIOUS NAMES, THE LEGACY OF BBB REPORTING ON NATIONAL CHARITIES DATES BACK TO THE 1920'S. IN ADDITION TO ITS LONG HISTORY, ONE OF THE KEY DISTINCTIONS BETWEEN BBB WGA AND OTHER CHARITY MONITORING ORGANIZATIONS IS THAT IT IS A STANDARDS-BASED CHARITY EVALUATOR. THE 20 BBB STANDARDS FOR CHARITY ACCOUNTABILITY ADDRESS, AMONG OTHER THINGS, CHARITY GOVERNANCE RESULTS REPORTING, TRANSPARENCY AND ACCURATE APPEALS. THESE STANDARDS SERVE AS THE BASIS FOR RIGOROUS EVALUATIONS COMPLETED BY THE BBB WGA EXPERT RESEARCH STAFF. A DETAILED EXPLANATION OF HOW EACH STANDARD IS APPLIED APPEARS ON GIVE.ORG. BBB WGA PUBLISHES A MAGAZINE THREE TIMES A YEAR, THE WISE GIVING GUIDE, THAT FEATURES COVER STORIES ON CHARITY ACCOUNTABILITY TOPICS ALONG WITH SUMMARY CHART OF ITS MOST CURRENT NATIONAL CHARITY EVALUATIONS. COVER STORY TOPICS IN 2023 INCLUDED CHARITY MONITORING IN OTHER COUNTRIES, DECLINE IN PERCENTAGE OF U.S. HOUSEHOLDS THAT DONATE, AND A DONOR HANDBOOK COVERING VARIOUS GIVING SUBJECTS. THE GIVE.ORG WEBSITE INCLUDES A WEEKLY "WISE GIVING WEDNESDAY' POSTING THAT ADDRESSES VARIOUS CHARITY ACOUNTABILITY ISSUES, SUCH AS ADVICE ON GIVING TO DISASTER RELIEF ORGANIZATIONS AND SIGNALS OF TRUST FOR CHARITIES. DURING 2023, WISE GIVING WEDNESDAY CONTINUED A SERIES OF ENTRIES FOCUSING ON DONATIONS TO ASSIST UKRAINE RELIEF EFFORTS AND HOW

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990) 2023 Page **2**

Name of the organization BBB WISE GIVING ALLIANCE

Employer identification number 52-1070270

TO ASSIST UKRAINIAN REFUGEES THAT FLED TO NEIGHBORING COUNTRIES. OTHER
WISE GIVING WEDNESDAY TOPICS INCLUDED ISRAEL/GAZA RELIEF EFFORTS,

DONATING TO SHOOTING VICTIMS IN MAINE, AFGHANASTAN AND MOROCCO

EARTHQUAKE RELIEF, AND MAUI WILDFIRE RELIEF.

BBB WGA ALSO CONTINUED ITS 'BUILDING TRUST' VIDEO SERIES WHICH CONSISTS
OF INTERVIEWS WITH CEO'S OF MAJOR CHARITABLE ORGANIZATIONS.

IN OCTOBER 2023, BBB WGA PARTICIPATED IN INTERNATIONAL CHARITY FRAUD

AWARENESS WEEK, WHICH REPRESENTS AN INTERNATIONAL COALITION OF

GOVERNMENT REGULATORS, LAW ENFORCEMENT AGENCIES, CHARITIES AND OTHERS

SEEKING TO ADDRESS CHARITY FRAUD ISSUES. BBB WGA DISTRIBUTED DONOR

ADVICE ON CHARITY FRAUD CAUTIONS.

THE HEART OF GIVING PODCAST ENTERED ITS FOURTH YEAR OF PRODUCTION IN

2023. THIS WEEKLY SERIES INVOLVES DETAILED DISCUSSIONS WITH CHARITY

SECTOR LEADERS ON VARIOUS TOPICS SUCH AS THE MOTIVATIONS BEHIND WHY WE

GIVE AND WHAT DROVE CHARITY EXECUTIVES TO A CAREER OF SERVICE AND

GIVING.

IN NOVEMBER 2023, BBB WGA RELEASED THE SIXTH EDITION OF THE GIVE.ORG

DONOR TRUST REPORT. THIS ANNUAL REVIEW OF TRUST AND GIVING ATTITUDES

INVOLVES AN ONLINE SURVEY OF 2,100 ADULTS IN THE U.S AND 1,000 IN

CANADA, WHICH EXPLORES DONOR BELIEFS, FEELINGS, AND BEHAVIORAL

INTENTIONS RELATED TO CHARITY TRUST AND GIVING. KEY FINDINGS INCLUDE:

70% OF RESPONDENTS RATED THE IMPORTANCE OF TRUSTING A CHARITY BEFORE

GIVING AS 9 OR 10 (ESSENTIAL) ON A 10-POINT SCALE. HOWEVER, ONLY 20% OF

RESPONDENTS SAID THEY HIGHLY TRUST CHARITIES.

Name of the organization BBB WISE GIVING ALLIANCE

Employer identification number 52-1070270

IN JUNE 2023, BBB WGA DISTRIBUTED A SPECIAL EDITION OF THE GIVE.ORG

DONOR TRUST REPORT THAT FOCUSED ON THE DROP OF DONOR PARTICIPATION. ONE

OF THE KEY FINDINGS IS THAT SOME SAID THEY STOPPED CONTRIBUTING BECAUSE

THEY COULD NOT AFFORD TO GIVE, PERFERRED OTHER WAYS OF BEING GENEROUS,

DID NOT TRUST SOLICITING CHARITIES, OR DID NOT FEEL THEY HAD BEEN

ASKED.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

THE ADVANCING COLLABORATION PROJECT STARTED IN 2017 AS AN ARTICLE

SERIES CREATED IN PARTNERSHIP WITH STANFORD SOCIAL INNOVATION REVIEW.

THESE ARTICLES SOUGHT TO ENCOURAGE CHARITIES TO SEEK OUT NEW

PARTNERSHIPS AS A WAY TO REACH LARGER AUDIENCES WHILE SHARING RISK AND

HELPING ACHIEVE MORE THAN AN ORGANIZATION CAN DO ALONE. BBB WGA'S

WEBSITE PROVIDES EXAMPLES OF COLLABORATIONS FROM A VARIETY OF

CHARITIES.

FORM 990, PART VI, SECTION A, LINE 4:

ON JUNE 27, 2023, THE BBB WISE GIVING ALLIANCE (BBB WGA) BOARD OF DIRECTORS APPROVED THE FOLLOWING CHANGES FOR ITS BYLAWS.

- (1) REFERENCES TO THE COUNCIL OF BETTER BUSINESS BUREAUS WERE UPDATED WITH

 ITS NEW NAME "INTERNATIONAL ASSOCIATION OF BETTER BUSINESS BUREAUS (IABBB).
- (2) A STATEMENT WAS ADDED NOTING "BBB WGA'S VISION IS A TRUSTWORTHY CHARITABLE COMMUNITY THAT THE PUBLIC SUPPORTS WITH CONFIDENCE."
- (3) A STATEMENT WAS UPDATED NOTING "BBB WGA'S MISSION IS STRENGTHENING PUBLIC CONFIDENCE IN CHARITIES BY PROMOTING WISE GIVING AND TRUSTWORTHY

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Name of the organization

BBB WISE GIVING ALLIANCE

Employer identification number
52-1070270

CHARITY PRACTICES."

- (4) THE PURPOSES OF THE ORGANIZATION WERE UPDATED TO STATE: BBB WGA WILL BE "PROVIDING INFORMATION TO DONORS TO HELP THEM MAKE WISE GIVING DECISIONS,
 BY (A) ADVANCING HIGH STANDARDS OF CONDUCT AMONG ORGANIZATIONS WHICH
 SOLICIT CHARITABLE CONTRIBUTIONS FROM THE PUBLIC, (B) COMPLETING EVALUATIVE
 REPORTS ON CHARITIES BASED ON TRUSTWORTHY CHARITY PRACTICES AND PROVIDING
 FREE ACCESS TO THOSE REPORTS, AND (C) ASSISTING IN THE RESOLUTION OF
 COMPLAINTS AGAINST CHARITABLE ORGANIZATIONS THROUGH COMMUNICATIONS WITH
 COMPLAINANTS AND CHARITIES.
- (5) ARTICLE III, SECTION 1, INCLUDES A REVISED DEFINITION OF A FUNDAMENTAL TRANSACTION THAT WOULD NEED APPROVAL FROM IABBB: "FUNDAMENTAL TRANSACTION MEANS A MATERIAL TRANSACTION SIGNIFICANTLY AFFECTING THE BBB BRAND."
- (6) ARTICLE III, SECTIONS 2 AND 5, THE MINIMUM NUMBER OF BOARD MEMBERS WAS
 REVISED TO: ELEVEN. ALSO, THE BBB WGA BOARD WILL INCLUDE THE IABBB
 PRESIDENT/CEO, OR A PERSON DESIGNATED BY THEM WHO IS FAMILIAR WITH BBB
 WGA'S MISSION AND WORK, AND WILL SERVE AS AN EX-OFFICIO, NON-VOTING MEMBER.
 THE IABBB PRESIDENT WILL SERVE ON THE BOARD WHILE THEY ARE IN OFFICE.
- (7) ARTICLE III, SECTION 7, WAS AMENDED TO RECOGNIZE THAT VIDEO CONFERENCING WILL BE CONSIDERED AN IN-PERSON MEETING.
- (8) A NEW SECTION 3 WAS ADDED TO ARTICLE IV, THAT DEFINES THE MEMBERS OF THE AUDIT COMMITTEE.
- (9) ARTICLE VI, SECTION 1, AMENDMENTS TO BYLAWS WAS UPDATED TO REFLECT THAT

 THE BBB WGA BOARD CAN APPROVE AND ADOPT BYLAW CHANGES WITH THE EXCEPTION OF

 FUNDAMENTAL TRANSACTIONS AS DEFINED IN ARTICLE III THAT WOULD REQUIRE IABBB

 APPROVAL.

FORM 990, PART VI, SECTION B, LINE 11B:

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Name of the organization **Employer** identification number BBB WISE GIVING ALLIANCE 52-1070270 AUDIT COMMITTEE AND BOARD OF DIRECTORS PRIOR TO ITS SUBMISSION TO THE IRS, TAKING INTO ACCOUNT THEIR COMMENTS. FORM 990, PART VI, SECTION B, LINE 12C: BBB WISE GIVING ALLIANCE BOARD MEMBERS ARE ANNUALLY ASKED TO COMPLETE A CONFLICT OF INTEREST FORM. NO CONFLICTS HAVE ARISEN, SO FOLLOW-UP WAS NOT REQUIRED. FORM 990, PART VI, SECTION B, LINE 15A: THE BOARD OF BBB WGA SETS GOALS AND EXPECTATIONS FOR BOTH THE ENTITY AND THE PRESIDENT & CEO. THE BOARD ASSESSES THE PRESIDENT & CEO'S PERFORMANCE IN MEETING THESE GOALS ON AN ANNUAL BASIS. THE BOARD ALSO CONSIDERS COMPARABLE MARKET DATA FOR CEO COMPENSATION. FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990: AL, AR, CA, FL, GA, HI, IL, KS, KY, MD, MA, MI, MN, MS, NH, NJ, NM, NY, NC, OR, PA, RI, SC, TN, UT VA,WV,WI FORM 990, PART VI, SECTION C, LINE 19: AUDITED FINANCIAL STATEMENTS AND OTHER GOVERNING DOCUMENTS ARE MADE AVAILABLE UPON REQUEST.